

**Pocono Counties WDA  
Industry Employment  
2020-2030 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2020	2030	Level	Percent	Annual Change
<b>TOTAL ALL INDUSTRIES</b>		<b>101,230</b>	<b>109,600</b>	<b>8,370</b>	<b>8.3%</b>	<b>837</b>
<b>GOODS-PRODUCING</b>		<b>11,890</b>	<b>12,520</b>	<b>630</b>	<b>5.3%</b>	<b>63</b>
<b>11</b>	<b>Agriculture, Forestry, Fishing &amp; Hunting</b>	<b>1,020</b>	<b>1,110</b>	<b>90</b>	<b>8.8%</b>	<b>9</b>
111	Crop Production	720	770	50	6.9%	5
112	Animal Production	250	290	40	16.0%	4
115	Agriculture & Forestry Support Activity	30	30	0	0.0%	0
1151	Support Activities for Crop Production	10	20	10	100.0%	1
212	Mining (except Oil & Gas)	190	180	-10	-5.3%	-1
<b>23</b>	<b>Construction</b>	<b>3,430</b>	<b>3,800</b>	<b>370</b>	<b>10.8%</b>	<b>37</b>
2361	Residential Building Construction	680	1,020	340	50.0%	34
2371	Utility System Construction	250	270	20	8.0%	2
2373	Highway, Street & Bridge Construction	140	110	-30	-21.4%	-3
238	Specialty Trade Contractors	2,100	2,120	20	1.0%	2
2381	Building Foundation/Exterior Contractors	310	350	40	12.9%	4
2382	Building Equipment Contractors	790	820	30	3.8%	3
2383	Building Finishing Contractors	200	230	30	15.0%	3
2389	Other Specialty Trade Contractors	790	730	-60	-7.6%	-6
<b>31-33</b>	<b>Manufacturing</b>	<b>7,230</b>	<b>7,390</b>	<b>160</b>	<b>2.2%</b>	<b>16</b>
311	Food Manufacturing	230	220	-10	-4.3%	-1
3118	Bakeries & Tortilla Manufacturing	80	80	0	0.0%	0
312	Beverage & Tobacco Product Manufacturing	290	300	10	3.4%	1
3121	Beverage Manufacturing	290	300	10	3.4%	1
321	Wood Product Manufacturing	210	210	0	0.0%	0
322	Paper Manufacturing	370	420	50	13.5%	5
3222	Converted Paper Product Manufacturing	370	420	50	13.5%	5
323	Printing & Related Support Activities	160	130	-30	-18.7%	-3
3231	Printing & Related Support Activities	160	130	-30	-18.7%	-3
3250A1	Chemical Mfg (3251, 3252, 3253, & 3259)	250	260	10	4.0%	1
3250A2	Chemical Mfg (3255 & 3256)	360	330	-30	-8.3%	-3
326	Plastics & Rubber Products Manufacturing	210	220	10	4.8%	1
3261	Plastics Product Manufacturing	210	220	10	4.8%	1
327	Nonmetallic Mineral Product Mfg	210	210	0	0.0%	0
331	Primary Metal Manufacturing	330	330	0	0.0%	0
3314	Other Nonferrous Metal Production	160	170	10	6.3%	1
3320A2	Fabricated Metal Product Mfg (3323 & 3324)	170	160	-10	-5.9%	-1
3327	Machine Shops & Threaded Products	280	290	10	3.6%	1
3328	Coating, Engraving & Heat Treating Metal	20	20	0	0.0%	0
333	Machinery Manufacturing	190	230	40	21.1%	4
334	Computer & Electronic Product Mfg	50	40	-10	-20.0%	-1
3363	Motor Vehicle Parts Manufacturing	10	10	0	0.0%	0
3370A1	Furniture & Related Product Mfg (3371 & 3372)	140	80	-60	-42.9%	-6
<b>SERVICES-PROVIDING</b>		<b>81,020</b>	<b>88,530</b>	<b>7,510</b>	<b>9.3%</b>	<b>751</b>
<b>22</b>	<b>Utilities</b>	<b>190</b>	<b>190</b>	<b>0</b>	<b>0.0%</b>	<b>0</b>
221	Utilities	190	190	0	0.0%	0
2211	Power Generation & Supply	120	120	0	0.0%	0
<b>42</b>	<b>Wholesale Trade</b>	<b>1,260</b>	<b>1,460</b>	<b>200</b>	<b>15.9%</b>	<b>20</b>
423	Merchant Wholesalers, Durable Goods	770	960	190	24.7%	19
4230A1	Merchant Whsle, Durable Goods (4232, 4233, 4235, 4236, 4237, & 4239)	520	710	190	36.5%	19
4231	Motor Vehicle/Part Merchant Wholesalers	160	160	0	0.0%	0
4234	Commercial Goods Merchant Wholesalers	10	10	0	0.0%	0
4238	Machinery & Supply Merchant Wholesalers	80	80	0	0.0%	0
4243	Apparel/Piece Goods Merchant Wholesalers	10	10	0	0.0%	0
<b>44-45</b>	<b>Retail Trade</b>	<b>13,790</b>	<b>14,910</b>	<b>1,120</b>	<b>8.1%</b>	<b>112</b>
441	Motor Vehicle & Parts Dealers	1,600	1,780	180	11.3%	18
4412	Other Motor Vehicle Dealers	210	240	30	14.3%	3
442	Furniture & Home Furnishings Stores	210	200	-10	-4.8%	-1
4421	Furniture Stores	90	70	-20	-22.2%	-2
4422	Home Furnishings Stores	120	120	0	0.0%	0
444	Building Material & Garden Supply Stores	1,770	1,800	30	1.7%	3

**Pocono Counties WDA  
Industry Employment  
2020-2030 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2020	2030	Level	Percent	Annual Change
445	Food & Beverage Stores	3,490	3,820	330	9.5%	33
4450A1	Food & Beverage Stores (4451 & 4452)	3,340	3,680	340	10.2%	34
4453	Beer, Wine & Liquor Stores	150	130	-20	-13.3%	-2
446	Health & Personal Care Stores	790	870	80	10.1%	8
4461	Health & Personal Care Stores	790	870	80	10.1%	8
447	Gasoline Stations	900	950	50	5.6%	5
4471	Gasoline Stations	900	950	50	5.6%	5
448	Clothing & Clothing Accessories Stores	860	840	-20	-2.3%	-2
4481	Clothing Stores	640	620	-20	-3.1%	-2
4511	Sporting Goods/Musical Instrument Stores	290	300	10	3.4%	1
453	Miscellaneous Store Retailers	500	440	-60	-12.0%	-6
4530A1	Miscellaneous Store Retailers (4532 & 4533)	140	100	-40	-28.6%	-4
4531	Florists	20	10	-10	-50.0%	-1
4539	Other Miscellaneous Store Retailers	340	340	0	0.0%	0
454	Nonstore Retailers	480	560	80	16.7%	8
4541	Electronic Shopping & Mail-Order Houses	80	80	0	0.0%	0
<b>48-49</b>	<b>Transportation &amp; Warehousing</b>	<b>4,000</b>	<b>3,790</b>	<b>-210</b>	<b>-5.2%</b>	<b>-21</b>
481	Air Transportation	90	90	0	0.0%	0
482	Rail Transportation	360	390	30	8.3%	3
4821	Rail Transportation	360	390	30	8.3%	3
4854	School & Employee Bus Transportation	390	560	170	43.6%	17
488	Support Activities for Transportation	310	340	30	9.7%	3
4885	Freight Transportation Arrangement	40	50	10	25.0%	1
4922	Local Messengers & Local Delivery	30	40	10	33.3%	1
493	Warehousing & Storage	1,820	1,320	-500	-27.5%	-50
4931	Warehousing & Storage	1,820	1,320	-500	-27.5%	-50
<b>51</b>	<b>Information</b>	<b>1,340</b>	<b>1,430</b>	<b>90</b>	<b>6.7%</b>	<b>9</b>
511	Publishing Industries	370	350	-20	-5.4%	-2
5111	Newspaper, Book & Directory Publishers	350	320	-30	-8.6%	-3
5112	Software Publishers	20	20	0	0.0%	0
512	Motion Picture & Sound Recording Ind	50	100	50	100.0%	5
515	Broadcasting (except Internet)	40	40	0	0.0%	0
5151	Radio & Television Broadcasting	40	40	0	0.0%	0
517	Telecommunications	690	770	80	11.6%	8
518	Data Processing, Hosting	20	30	10	50.0%	1
5182	Data Processing & Related Services	20	30	10	50.0%	1
519	Other Information Services	170	160	-10	-5.9%	-1
5191	Other Information Services	170	160	-10	-5.9%	-1
<b>52</b>	<b>Finance &amp; Insurance</b>	<b>1,820</b>	<b>1,870</b>	<b>50</b>	<b>2.7%</b>	<b>5</b>
522	Credit Intermediation & Related Activity	1,280	1,320	40	3.1%	4
523	Financial Investment & Related Activity	110	120	10	9.1%	1
524	Insurance Carriers & Related Activities	440	440	0	0.0%	0
5241	Insurance Carriers	60	60	0	0.0%	0
5242	Insurance Agencies, Brokerages & Support	380	380	0	0.0%	0
<b>53</b>	<b>Real Estate &amp; Rental &amp; Leasing</b>	<b>930</b>	<b>990</b>	<b>60</b>	<b>6.5%</b>	<b>6</b>
532	Rental & Leasing Services	270	290	20	7.4%	2
5320A1	Rental & Leasing Services (5322, 5323, & 5324)	210	220	10	4.8%	1
5321	Automotive Equipment Rental & Leasing	60	70	10	16.7%	1
<b>54</b>	<b>Professional &amp; Technical Services</b>	<b>1,990</b>	<b>2,060</b>	<b>70</b>	<b>3.5%</b>	<b>7</b>
541	Professional & Technical Services	1,990	2,060	70	3.5%	7
5411	Legal Services	430	420	-10	-2.3%	-1
5412	Accounting & Bookkeeping Services	240	220	-20	-8.3%	-2
5413	Architectural & Engineering Services	290	280	-10	-3.4%	-1
5415	Computer Systems Design & Rel Services	230	290	60	26.1%	6
5416	Management & Technical Consulting Svc	150	180	30	20.0%	3
5418	Advertising, Public Relations & Related Services	70	80	10	14.3%	1
5419	Other Professional & Technical Services	450	450	0	0.0%	0
<b>55</b>	<b>Management of Companies &amp; Enterprises</b>	<b>350</b>	<b>310</b>	<b>-40</b>	<b>-11.4%</b>	<b>-4</b>
551	Management of Companies & Enterprises	350	310	-40	-11.4%	-4
5511	Management of Companies & Enterprises	350	310	-40	-11.4%	-4

**Pocono Counties WDA  
Industry Employment  
2020-2030 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2020	2030	Level	Percent	Annual Change
<b>56</b>	<b>Administrative &amp; Waste Services</b>	<b>3,110</b>	<b>3,560</b>	<b>450</b>	<b>14.5%</b>	<b>45</b>
561	Administrative & Support Services	2,720	3,000	280	10.3%	28
5611	Office Administrative Services	20	20	0	0.0%	0
5613	Employment Services	820	950	130	15.9%	13
5615	Travel Arrangement & Reservation Service	190	200	10	5.3%	1
5616	Investigation & Security Services	110	110	0	0.0%	0
5617	Services to Buildings & Dwellings	980	1,090	110	11.2%	11
562	Waste Management & Remediation Service	400	560	160	40.0%	16
5621	Waste Collection	250	370	120	48.0%	12
5629	Remediation & Other Waste Services	150	190	40	26.7%	4
<b>61</b>	<b>Educational Services</b>	<b>8,690</b>	<b>9,790</b>	<b>1,100</b>	<b>12.7%</b>	<b>110</b>
6111	Elementary & Secondary Schools	7,610	8,640	1,030	13.5%	103
6112	Junior Colleges	190	200	10	5.3%	1
6113	Colleges & Universities	690	710	20	2.9%	2
6114	Business, Computer & Management Training	10	10	0	0.0%	0
6115	Technical & Trade Schools	10	20	10	100.0%	1
6116	Other Schools & Instruction	150	170	20	13.3%	2
6117	Educational Support Services	30	40	10	33.3%	1
<b>62</b>	<b>Health Care &amp; Social Assistance</b>	<b>13,330</b>	<b>14,730</b>	<b>1,400</b>	<b>10.5%</b>	<b>140</b>
621	Ambulatory Health Care Services	4,590	5,190	600	13.1%	60
6211	Offices of Physicians	1,230	1,300	70	5.7%	7
6212	Offices of Dentists	560	610	50	8.9%	5
6213	Offices of Other Health Practitioners	680	860	180	26.5%	18
6214	Outpatient Care Centers	880	980	100	11.4%	10
6216	Home Health Care Services	890	1,100	210	23.6%	21
622	Hospitals	3,200	3,580	380	11.9%	38
6221	General Medical & Surgical Hospitals	3,200	3,580	380	11.9%	38
623	Nursing & Residential Care Facilities	2,950	3,000	50	1.7%	5
6231	Nursing Care Facilities	1,190	1,140	-50	-4.2%	-5
6233	Community Care Facility for the Elderly	440	510	70	15.9%	7
624	Social Assistance	2,600	2,960	360	13.8%	36
6241	Individual & Family Services	1,540	1,760	220	14.3%	22
6243	Vocational Rehabilitation Services	320	290	-30	-9.4%	-3
<b>71</b>	<b>Arts, Entertainment &amp; Recreation</b>	<b>2,560</b>	<b>3,360</b>	<b>800</b>	<b>31.3%</b>	<b>80</b>
711	Performing Arts & Spectator Sports	150	230	80	53.3%	8
7111	Performing Arts Companies	30	40	10	33.3%	1
7113	Performing Arts & Sports Promoters	50	90	40	80.0%	4
7115	Independent Artists/Writers/Performers	10	20	10	100.0%	1
712	Museums, Parks & Historical Sites	80	80	0	0.0%	0
7121	Museums, Parks & Historical Sites	80	80	0	0.0%	0
713	Amusement, Gambling & Recreation Ind	2,330	3,050	720	30.9%	72
<b>72</b>	<b>Accommodation &amp; Food Services</b>	<b>12,600</b>	<b>14,650</b>	<b>2,050</b>	<b>16.3%</b>	<b>205</b>
721	Accommodation	5,870	6,720	850	14.5%	85
7211	Traveler Accommodation	5,180	5,560	380	7.3%	38
722	Food Services & Drinking Places	6,730	7,930	1,200	17.8%	120
7223	Special Food Services	350	430	80	22.9%	8
7224	Drinking Places (Alcoholic Beverages)	170	260	90	52.9%	9
7225	Restaurants & Other Eating Places	6,220	7,240	1,020	16.4%	102
<b>81</b>	<b>Other Services, Ex. Public Admin</b>	<b>5,080</b>	<b>5,220</b>	<b>140</b>	<b>2.8%</b>	<b>14</b>
811	Repair & Maintenance	930	960	30	3.2%	3
8111	Automotive Repair & Maintenance	750	740	-10	-1.3%	-1
8114	Household Goods Repair & Maintenance	40	40	0	0.0%	0
8121	Personal Care Services	480	440	-40	-8.3%	-4
8122	Death Care Services	100	100	0	0.0%	0
8129	Other Personal Services	90	110	20	22.2%	2
813	Membership Organizations & Associations	2,740	2,800	60	2.2%	6
8131	Religious Organizations	1,120	1,100	-20	-1.8%	-2
8134	Civic & Social Organizations	150	190	40	26.7%	4
8139	Professional & Similar Organizations	1,340	1,370	30	2.2%	3
814	Private Households	700	770	70	10.0%	7

**Pocono Counties WDA  
Industry Employment  
2020-2030 Long-Term Projections**

NAICS	Industry Title	Employment*		Change		Avg
		2020	2030	Level	Percent	Annual Change
8141	Private Households	700	770	70	10.0%	7
<b>99</b>	<b>Government</b>	<b>9,970</b>	<b>10,210</b>	<b>240</b>	<b>2.4%</b>	<b>24</b>
4911	Postal Service	480	410	-70	-14.6%	-7
9991	Federal, Except USPS	3,780	3,830	50	1.3%	5
9992	State Gov't, Except Education & Hospitals	1,920	1,890	-30	-1.6%	-3
9993	Local Gov't, Except Education & Hospitals	3,800	4,090	290	7.6%	29
	<b>Self-Employed Workers</b>	<b>8,320</b>	<b>8,550</b>	<b>230</b>	<b>2.8%</b>	<b>23</b>

FOOTNOTES:

-Data may not add to totals due to rounding.

-Confidential data and industries with employment less than 10 are not shown but are included in all sub-total and total employment values.