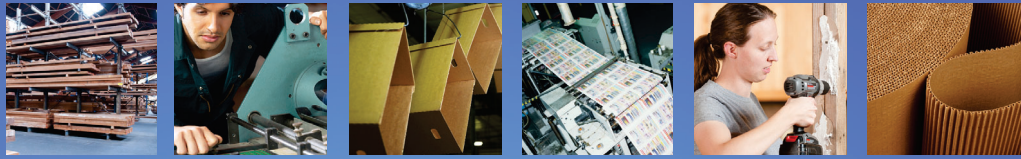


WOOD, WOOD PRODUCTS & PUBLISHING (WWP)

Lehigh Valley WDA



For Today...

REQUIRES SHORT OR MODERATE-TERM ON-THE-JOB TRAINING	AVERAGE ANNUAL WAGE	ANNUAL DEMAND
Advertising Sales Agents	\$49,130	13
Cabinetmakers & Bench Carpenters	\$40,610	27
Paper Goods Machine Setters/Oprs/Tenders	\$46,560	35
Printing Press Operators	\$44,090	25
Woodworking Machine Setters/Oprs/Tenders	\$40,080	20

...Tomorrow...

REQUIRES LONG-TERM TRAINING, POSTSECONDARY AWARD AND/OR ASSOCIATE DEGREE	AVERAGE ANNUAL WAGE	ANNUAL DEMAND
Bookkeeping, Accounting & Auditing Clerks	\$45,190	275
Desktop Publishers	N/A	N/A
Heavy & Tractor-Trailer Truck Drivers	\$56,720	779
Industrial Machinery Mechanics	\$60,720	141
Prepress Technicians & Workers	N/A	1

...and the Future

REQUIRES A BACHELOR'S DEGREE OR HIGHER	AVERAGE ANNUAL WAGE	ANNUAL DEMAND
Editors	\$68,350	7
General & Operations Managers	\$120,450	407
Graphic Designers	\$55,050	38
News Analysts, Reporters & Journalists	\$52,700	N/A
Proofreaders & Copy Markers	N/A	N/A

WOOD & PUBLISHING PRODUCTS