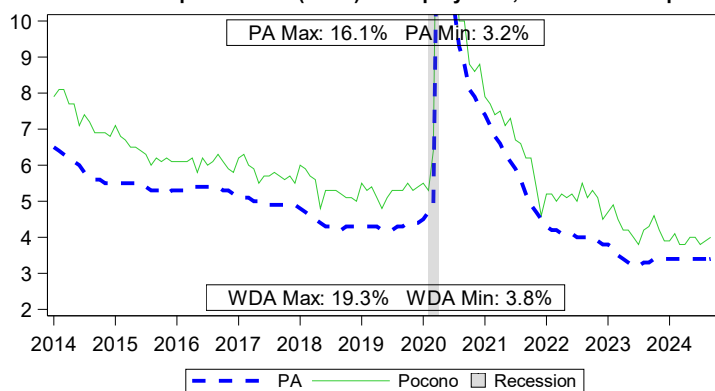


# Pocono Counties WDA Profile

October 2024



Workforce Development Area (WDA) Unemployment, Jan 2014 to Sep 2024



| 2022 Population                           |         |            |
|---|---------|------------|
| Demographic                               | WDA     | PA         |
| Total Population                          | 343,369 | 12,989,208 |
| Female                                    | 169,093 | 6,578,442  |
| Male                                      | 174,276 | 6,410,766  |
| Population by Race                        |         |            |
| White                                     | 79.1%   | 77.1%      |
| Black                                     | 9.2%    | 10.8%      |
| Other                                     | 11.7%   | 12.1%      |
| Hispanic Origin (all races)               | 12.7%   | 8.1%       |
| Population by Age                         |         |            |
| Ages 0 to 17                              | 18.6%   | 20.5%      |
| Ages 18 to 24                             | 8.4%    | 9.2%       |
| Ages 25 to 34                             | 11.0%   | 13.1%      |
| Ages 35 to 44                             | 11.1%   | 12.1%      |
| Ages 45 to 54                             | 13.7%   | 12.4%      |
| Ages 55 to 64                             | 16.5%   | 14.0%      |
| Ages 65 to 74                             | 12.6%   | 10.8%      |
| Ages 75 and Older                         | 8.1%    | 7.9%       |
| Educational Attainment, Ages 18 and Older |         |            |
| High School Diploma or Less               | 48.5%   | 42.5%      |
| Some College or Associate Degree          | 28.6%   | 26.1%      |
| Bachelor's Degree                         | 14.1%   | 19.3%      |
| Graduate or Professional Degree           | 8.7%    | 12.1%      |

Source: U.S. Census-2022 ACS 5-Year Estimates - DP05, B01001, and B15001

| Local Area Unemployment Statistics |         |           |
|------------------------------------|---------|-----------|
| Sep 2024                           | WDA     | PA        |
| Unemployment Rate                  | 4.0%    | 3.4%      |
| Labor Force                        | 163,200 | 6,556,000 |
| Employed                           | 156,700 | 6,334,000 |
| Unemployed                         | 6,600   | 222,000   |

Notes: Current month's data are preliminary. Data are Seasonally Adjusted.

| Top 10 Employers by Employment in Q1 of 2024 |
|--|
| Federal Government                           |
| Wal-Mart Associates Inc                      |
| Aventis Pasteur Inc                          |
| State Government                             |
| Saint Luke's Hospital                        |
| Pocono Medical Center                        |
| East Stroudsburg Area School District        |
| CMBK Resort Operations LLC                   |
| Pocono Mountain School District              |
| Blue Mountain Resort                         |

Source: Quarterly Census of Employment and Wages

| Online Job Postings   | WDA   | PA      |
|-----------------------|-------|---------|
| September 2024        | 3,686 | 230,491 |
| September 2023        | 2,751 | 185,665 |
| Annual Percent Change | 34.0% | 24.1%   |
| Annual Volume Change  | 935   | 44,826  |

Source: The Conference Board - LightCast - Help Wanted OnLine™

| Unemployment Compensation (UC) by Pre-UC Industry | Oct 2023 to Sep 2024 |               |              |             | Sep 2024 Initial (IC) and Continued (CC) UC Claims |               |             |             |              |                |             |             |
|---|----------------------|---------------|--------------|-------------|--|---------------|-------------|-------------|--------------|----------------|-------------|-------------|
|   | Exhaustees           |               | Exh. Percent |             | IC Total   |               | IC Percent  |             | CC Total     |                | CC Percent  |             |
|   | WDA                  | PA            | WDA          | PA          | WDA  | PA            | WDA         | PA          | WDA          | PA             | WDA         | PA          |
| Natural Resources and Mining                      | 20                   | 540           | 1.5%         | 1.0%        | 10   | 370           | 1.0%        | 1.0%        | 70           | 3,380          | 0.5%        | 1.0%        |
| Construction                                      | 200                  | 7,100         | 12.5%        | 11.5%       | 100  | 5,030         | 12.0%       | 15.0%       | 900          | 34,030         | 9.5%        | 8.5%        |
| Manufacturing                                     | 130                  | 7,020         | 8.5%         | 11.5%       | 90   | 4,810         | 10.5%       | 14.5%       | 980          | 50,550         | 10.5%       | 12.5%       |
| Trade, Transportation, and Utilities              | 360                  | 11,480        | 23.0%        | 19.0%       | 180  | 6,060         | 21.0%       | 18.0%       | 2,350        | 82,510         | 25.0%       | 20.5%       |
| Information                                       | 40                   | 1,500         | 2.5%         | 2.5%        | 10   | 520           | 1.5%        | 1.5%        | 170          | 8,030          | 2.0%        | 2.0%        |
| Financial Activities                              | 60                   | 3,330         | 4.0%         | 5.5%        | 20   | 1,290         | 2.5%        | 4.0%        | 410          | 21,110         | 4.5%        | 5.5%        |
| Professional and Business Services                | 320                  | 12,530        | 20.5%        | 20.5%       | 130  | 4,990         | 15.5%       | 15.0%       | 1,580        | 73,720         | 17.0%       | 18.5%       |
| Education and Health Service                      | 170                  | 9,140         | 11.0%        | 15.0%       | 90   | 5,110         | 10.5%       | 15.5%       | 1,190        | 73,600         | 12.5%       | 18.5%       |
| Leisure and Hospitality                           | 170                  | 4,570         | 11.0%        | 7.5%        | 140  | 2,610         | 16.5%       | 8.0%        | 1,170        | 30,570         | 12.5%       | 7.5%        |
| Other Services                                    | 60                   | 1,660         | 4.0%         | 2.5%        | 20   | 780           | 2.0%        | 2.5%        | 230          | 11,180         | 2.5%        | 3.0%        |
| Public Administration                             | 30                   | 1,150         | 2.0%         | 2.0%        | 10   | 300           | 1.0%        | 1.0%        | 100          | 3,760          | 1.0%        | 1.0%        |
| Unclassified Industry                             | 10                   | 520           | 0.5%         | 1.0%        | 50   | 1,510         | 6.5%        | 4.5%        | 230          | 8,460          | 2.5%        | 2.0%        |
| <b>Total</b>                                      | <b>1,570</b>         | <b>60,540</b> | <b>100%</b>  | <b>100%</b> | <b>850</b>   | <b>33,380</b> | <b>100%</b> | <b>100%</b> | <b>9,370</b> | <b>400,890</b> | <b>100%</b> | <b>100%</b> |

Notes: Percentages less than 0.5% will be displayed as 0.0%. Percentages may not sum to 100% due to rounding. Claims data are not comparable to claims data released in any other report.

Source: Pennsylvania Unemployment Compensation System

| Quarterly Census of Employment and Wages, 2023 Annual Averages |   |        |      |            |           |              |        |          |           |  |
|--|---|--------|------|------------|-----------|--------------|--------|----------|-----------|--|
| NAICS  | NAICS Description                             | Estab. |      | Employment |           | Employment % |        | Wages    |           |  |
|  |   | WDA    | LQ   | WDA        | PA        | WDA          | PA     | WDA      | PA        |  |
|  | Total, All Industries                         | 7,507  | 1.00 | 99,148     | 5,963,025 | 100.0%       | 100.0% | \$49,803 | \$69,252  |  |
| 11   | Agriculture, Forestry, Fishing and Hunting    | 60     | ND   | ND         | 27,249    | ND           | 0.5%   | ND       | \$44,014  |  |
| 21   | Mining, Quarrying, and Oil & Gas              | 28     | ND   | ND         | 22,118    | ND           | 0.4%   | ND       | \$101,711 |  |
| 22   | Utilities                                     | 39     | ND   | ND         | 34,054    | ND           | 0.6%   | ND       | \$110,867 |  |
| 23   | Construction                                  | 803    | 0.96 | 4,281      | 268,718   | 4.3%         | 4.5%   | \$58,215 | \$77,927  |  |
| 31-33  | Manufacturing                                 | 240    | 0.75 | 7,063      | 566,896   | 7.1%         | 9.5%   | \$80,609 | \$74,597  |  |
| 42   | Wholesale Trade                               | 196    | 0.36 | 1,310      | 216,986   | 1.3%         | 3.6%   | \$65,893 | \$99,656  |  |
| 44-45  | Retail Trade                                  | 1,083  | 1.51 | 15,129     | 601,132   | 15.3%        | 10.1%  | \$32,984 | \$36,721  |  |
| 48-49  | Transportation and Warehousing                | 322    | 0.75 | 4,300      | 345,491   | 4.3%         | 5.8%   | \$53,524 | \$59,247  |  |
| 51   | Information                                   | 112    | 0.90 | 1,448      | 96,556    | 1.5%         | 1.6%   | \$61,445 | \$119,947 |  |
| 52   | Finance and Insurance                         | 299    | 0.42 | 1,904      | 273,127   | 1.9%         | 4.6%   | \$75,124 | \$118,105 |  |
| 53   | Real Estate and Rental and Leasing            | 273    | 0.78 | 873        | 67,704    | 0.9%         | 1.1%   | \$44,561 | \$74,573  |  |
| 54   | Professional and Technical Services           | 605    | 0.34 | 2,248      | 398,002   | 2.3%         | 6.7%   | \$62,635 | \$117,065 |  |
| 55   | Management of Companies and Enterprises       | 58     | ND   | ND         | 147,596   | ND           | 2.5%   | ND       | \$153,152 |  |
| 56   | Administrative and Waste Services             | 376    | 0.66 | 3,355      | 303,622   | 3.4%         | 5.1%   | \$41,699 | \$51,067  |  |
| 61   | Educational Services                          | 173    | ND   | ND         | 485,148   | ND           | 8.1%   | ND       | \$67,022  |  |
| 62   | Health Care and Social Assistance             | 938    | 0.86 | 15,798     | 1,108,490 | 15.9%        | 18.6%  | \$57,726 | \$63,414  |  |
| 71   | Arts, Entertainment, and Recreation           | 192    | 1.86 | 3,165      | 102,276   | 3.2%         | 1.7%   | \$27,610 | \$43,044  |  |
| 72   | Accommodation and Food Services               | 843    | 2.16 | 16,573     | 461,744   | 16.7%        | 7.7%   | \$27,331 | \$24,729  |  |
| 81   | Other Services (Except Public Administration) | 707    | 1.22 | 4,128      | 203,144   | 4.2%         | 3.4%   | \$34,660 | \$43,903  |  |
| 92   | Public Administration                         | 163    | 1.90 | 7,359      | 232,974   | 7.4%         | 3.9%   | \$68,556 | \$73,804  |  |
|  | Total, Suppressed Industries                  | 358    |      | 10,215     |           | 10.3%        |        |          |           |  |

| Company Ownership |                      |       |      |        |           |        |        |          |          |  |
|-------------------|----------------------|-------|------|--------|-----------|--------|--------|----------|----------|--|
|                   | Total, All Ownership | 7,507 | 1.00 | 99,148 | 5,963,025 | 100.0% | 100.0% | \$49,803 | \$69,252 |  |
|                   | Private Ownership    | 7,078 | 0.93 | 81,890 | 5,301,081 | 82.6%  | 88.9%  | \$46,565 | \$69,300 |  |
|                   | Federal Ownership    | 111   | 2.23 | 3,769  | 101,636   | 3.8%   | 1.7%   | \$80,172 | \$90,018 |  |
|                   | State Ownership      | 70    | 1.22 | 2,551  | 126,229   | 2.6%   | 2.1%   | \$73,444 | \$71,770 |  |
|                   | Local Ownership      | 249   | 1.52 | 10,939 | 434,079   | 11.0%  | 7.3%   | \$58,065 | \$63,079 |  |

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of WDA employment by sector divided by the percent of PA's employment by sector.

| Occupational Employment (2020) and Wages (2023) |  |                      |           |                  |          |              |           |
|---|--|----------------------|-----------|------------------|----------|--------------|-----------|
| SOC Code  | Major Occupational Group                     | Estimated Employment |           | Entry-Level Wage |          | Average Wage |           |
|   |  | WDA                  | PA        | WDA              | PA       | WDA          | PA        |
| 00-0000   | Total, All Occupations                       | 101,230              | 5,923,090 | \$27,550         | \$29,860 | \$52,560     | \$61,920  |
| 11-0000   | Management                                   | 4,180                | 329,650   | \$54,210         | \$64,540 | \$106,030    | \$131,660 |
| 13-0000   | Business & Financial Operations              | 3,390                | 307,330   | \$43,710         | \$47,270 | \$76,840     | \$82,990  |
| 15-0000   | Computer & Mathematical                      | 1,120                | 168,390   | \$45,360         | \$54,840 | \$82,690     | \$98,060  |
| 17-0000   | Architecture & Engineering                   | 930                  | 102,710   | \$61,410         | \$57,460 | \$91,020     | \$92,950  |
| 19-0000   | Life, Physical, & Social Science             | 1,070                | 56,570    | \$49,220         | \$48,260 | \$78,390     | \$82,210  |
| 21-0000   | Community & Social Service                   | 1,850                | 129,510   | \$35,080         | \$36,700 | \$53,680     | \$55,040  |
| 23-0000   | Legal  | 550                  | 48,600    | \$41,700         | \$51,470 | \$84,740     | \$120,620 |
| 25-0000   | Educational Instruction & Library            | 6,270                | 322,980   | \$35,180         | \$34,430 | \$66,350     | \$68,610  |
| 27-0000   | Arts, Design, Entertainment, Sports, & Media | 1,240                | 76,840    | \$29,270         | \$32,120 | \$55,830     | \$61,640  |
| 29-0000   | Healthcare Practitioners & Technical         | 5,700                | 410,120   | \$43,340         | \$48,400 | \$89,930     | \$97,160  |
| 31-0000   | Healthcare Support                           | 4,580                | 323,520   | \$27,060         | \$26,680 | \$36,140     | \$35,120  |
| 33-0000   | Protective Service                           | 3,200                | 123,720   | \$30,730         | \$30,510 | \$54,590     | \$56,120  |
| 35-0000   | Food Preparation & Serving Related           | 10,220               | 403,000   | \$20,980         | \$21,170 | \$31,850     | \$31,550  |
| 37-0000   | Building & Grounds Cleaning & Maintenance    | 5,130                | 185,730   | \$27,060         | \$27,390 | \$36,760     | \$37,490  |
| 39-0000   | Personal Care & Service                      | 3,950                | 159,270   | \$21,810         | \$22,380 | \$35,030     | \$35,260  |
| 41-0000   | Sales & Related                              | 11,010               | 525,290   | \$23,550         | \$24,850 | \$39,720     | \$50,440  |
| 43-0000   | Office & Administrative Support              | 12,380               | 811,460   | \$28,910         | \$31,640 | \$43,290     | \$46,810  |
| 45-0000   | Farming, Fishing, & Forestry                 | 790                  | 42,050    | \$23,390         | \$25,510 | \$40,780     | \$41,590  |
| 47-0000   | Construction & Extraction                    | 4,340                | 244,620   | \$38,970         | \$40,300 | \$55,010     | \$61,810  |
| 49-0000   | Installation, Maintenance, & Repair          | 5,150                | 232,680   | \$34,740         | \$36,690 | \$54,130     | \$57,200  |
| 51-0000   | Production                                   | 4,750                | 361,760   | \$32,400         | \$32,920 | \$48,860     | \$48,120  |
| 53-0000   | Transportation & Material Moving             | 9,450                | 557,300   | \$28,780         | \$30,290 | \$42,270     | \$45,770  |

Note: 'ND' represents Non-Disclosable information.

