



**Title: GRAPHIC COMMUNICATIONS, OTHER**  
**Code: 10.0399**  
**Career Cluster: Arts, A/V Technology & Communications**

Certification Required	Certification Method	Occupational Competency Area	Occupational Competency Evaluation
Career and Technical/Instructional 2600	Career and Technical (non-degree program)	Graphic Occupations 2076	Graphic Production Technology

**Description:** A program that prepares individuals to apply technical knowledge and skills to plan, prepare and execute commercial and industrial visual image and print products using mechanical, electronic and digital graphic and printing equipment. Students learn desktop publishing, layout, composition, presswork and bindery as well as photography, flexography, lithography, photoengraving and other graphic arts techniques. Emphasis is on typographical layout and design using computer graphics, photo typesetting, camera and plate making, offset preparation and operation, paper cutting, ink and color preparation and dynamics and airbrush and screen-printing production.

**Notes:** The following certificates are no longer issued but remain valid for teaching in this program:  
Electronic Composition 2090  
Graphic Arts 2087  
Printing 2057