



Annual Report to the General Assembly

Pennsylvania Organ and Tissue Donation Awareness Program

2021-2022



pennsylvania
DEPARTMENT OF HEALTH

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Introduction

In keeping with provisions of Act 102 of 1994 that established the Governor Robert P. Casey Memorial Organ and Tissue Donation Awareness Trust Fund (Trust Fund), the Organ Donation Advisory Committee (ODAC), and Pennsylvania’s Organ and Tissue Donation Awareness Program (OTDA), this annual report provides information for the period of July 1, 2021, to June 30, 2022. As required by Act 90 of 2018, this report provides information on expenditures of the Trust Fund and donor designation rates.

Governor Robert P. Casey Memorial Organ and Tissue Donation Awareness Trust Fund

The Department of Health (DOH) oversees administration of the Governor Robert P. Casey Memorial Organ and Tissue Donation Awareness Trust Fund which consists of private, voluntary contributions. Promotion of the Trust Fund’s vital work and accomplishments and diversification of revenue sources have become essential to the continued existence of a Pennsylvania organ and tissue donation program aimed at saving lives.

Figure 1: SFY 2021-22 Pennsylvania Budget for Trust Fund

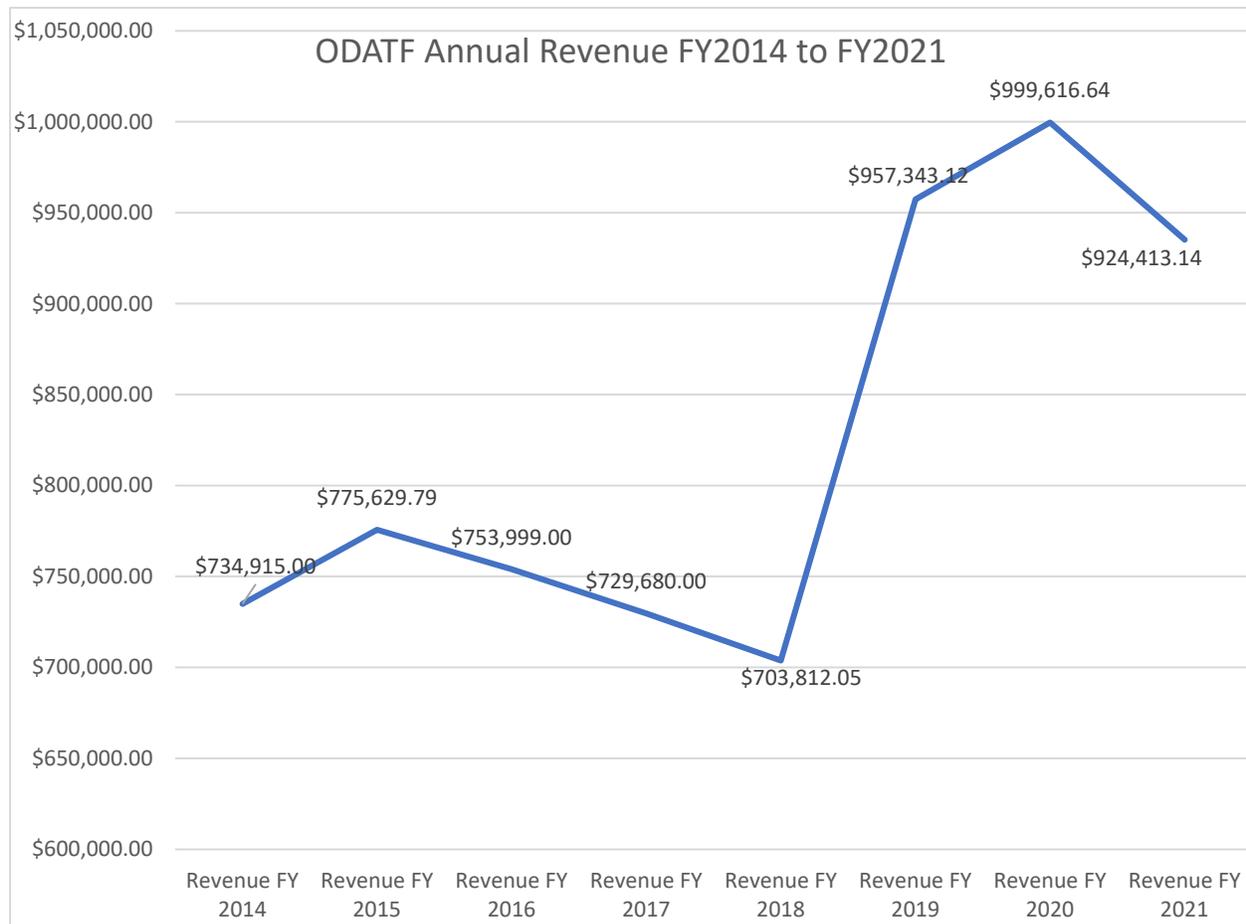
**GOVERNOR ROBERT P. CASEY MEMORIAL
ORGAN AND TISSUE DONATION AWARENESS TRUST FUND
July 1, 2021 – June 30, 2022**

Beginning Balance	<u>\$1,709,342</u>
Revenue:	
Driver's license applicants.....	\$292,789.50
Vehicle registrations.....	\$623,613
Private donations.....	\$3,828
Redeposit of checks.....	\$0
State income tax contributions.....	\$12,306.77
Interest/investment income.....	\$2,606.61
Total Revenue	\$924,413.14
Total Funds Available	<u>\$2,633,755.14</u>
Expenditures:	
Department of Health (broken out by category below).....	<u>\$743,946.08</u>
Statewide education and information campaign.....	(\$443,613.63)
Voluntary benefit program reimbursements.....	(\$4097.01)
Personnel/operating.....	(\$62,486.44)
Advisory committee.....	(\$0)
Department of Education.....	(\$233,749)
Department of Transportation.....	(\$0)
Total Expenditures	<u>\$743,946.08</u>
Ending Balance	<u>\$1,889,809.06</u>

Source: Pennsylvania Department of Health, 2022¹

The major revenue sources to the Trust Fund are contributions from driver's license and ID cards, motor vehicle applications or renewals and state income tax refunds designated by taxpayers for the Trust Fund.

Figure 2: Governor Robert P. Casey Memorial Organ and Tissue Donation Awareness Trust Fund (OTDAF) Annual Revenue Graph Charting State Fiscal Years (FY) 2014 through 2021



Source: <https://www.revenue.pa.gov/News%20and%20Statistics/ReportsStats/RevenueReceipts/Pages/default.aspx>²

Trust Fund expenditures mirror the budget detailed above and include the following: Pennsylvania Department of Education (PDE) contract for administering the Organ and Tissue Donation Awareness (OTDA) Project, a statewide public awareness campaign, voluntary benefits program,¹ DOH administrative costs as the commonwealth agency that oversees the organ donation program, ODAC meeting expenses, and PennDOT expenses incurred for that agency's role in organ donor designation and providing a mechanism for citizens to make voluntary monetary contributions to the Trust Fund.

¹ The voluntary benefits program provides for hotel reimbursement of lodging expenses associated with living donor procedures and grief counseling for family members of deceased donors. In 2021-22, benefits from the Trust Fund provided support for these services to 16 families.

Organ and Tissue Donation Awareness Project

PDE contracts with the Lancaster-Lebanon Intermediate Unit 13 (IU13) to administer the **Organ and Tissue Donation Awareness (OTDA) Project**, which seeks to help secondary students consider critical issues that surround organ and tissue donation. Each teen can then make an informed decision about donor designation when obtaining a driver's license and discussing the decision with family members. Accomplishments in 2021-2022 include:

- **Grant Funding:** The 2021-2022 OTDA grant funds were able to support 15 schools in the Commonwealth ranging from middle to secondary classrooms and offering over \$37,000 for organ donation activities and events. The following schools were award recipients: Altoona Area High School, Bethlehem Area Vocational School, Butler Area Vocational School, Centennial School of Lehigh, Deer Lakes High School, Cedar Crest Middle School, DuBois Area High School, Hazleton Area High School, Indiana County Technology Center, Northeastern High School, Twin Valley High School, West Branch Middle School, West York Area High School, William Penn High School, and Winder Area High School.
- **OTDA Kick-Off meeting:** Due to the restrictions of COVID-19, OTDA kicked off the grant year with a Zoom virtual meeting for all awarded schools. Items such as budget, timeline of important organ donation events, report submissions, and introductions of project team were shared. Welcome kits were mailed out with materials, dates and frequently used organ donation items that feature the Donate Life logo.
- **Promotional Activities:** OTDA staff attended one in-person conference to connect with educators from across the state. OTDA staff also visited with some of the grant schools that had reintroduced visitation policies post the COVID-19 visitation restrictions.
- **OTDA Act 48 Credit Opportunity:** Progress continues to be made with the OTDA online Act 48 credit opportunity. Research is ongoing to establish requirements for educators and nurses related to organ donation. The commonwealth's two organ procurement organizations (OPOs) will be working with the IU13. Together they will establish six online chapters and provide narration, visuals and guest speakers to make this a strong resource for educators to learn more about organ donation.
- **Annual OTDA Spring Conference 2022:** The OTDA was able to hold the OTDA Conference at State College in person. Over 60 attendees were hosted and listened to the inspiring life events of donor families and recipients. Time was also allocated to showcase the program's inspiring teachers responsible for implementing organ donation in meaningful ways.

- **Seed Grant:** OTDA has two types of seed grants available to interested new schools and for past grantee schools to support their ongoing OTDA program. Funding has increased to \$1,000 for seed grants.
- **Budget:** The August 4, 2022, Organ Donation Advisory Committee meeting discussed an increase in the Education Budget that would allow more funding for schools, also allowing the OTDA coordinator to reinstate travel for site visits and attend more conferences in the 2023-2024 Grant Year.³

Donate Life Pennsylvania

Donate Life Pennsylvania (DLPA) is the collaborative initiative between the Departments of Health and Transportation, the Center for Organ Recovery & Education (CORE) and Gift of Life Donor Program (GOL). Trust Fund contributions are used to educate Pennsylvanians, build awareness about the importance of organ and tissue donation, and increase the number of people who sign up as organ donors on driver's licenses and state identification cards. Trust Fund money is distributed to the OPOs according to the provisions of Act 102 of 1994. The OPOs use no funds directly but subcontract with a marketing agency that uses Trust Fund dollars to design and execute public awareness campaigns under DLPA.

During state fiscal year (SFY) 2021-2022, Tierney, a marketing agency subcontracted by the two PA organ procurement organizations (OPO's), provided media reports. Throughout the year, Tierney continued to promote organ donation registrations through targeted touchpoints, educational content, and compelling stories. Efforts focused on increasing registrations, boosting awareness, and identifying new opportunities for user engagement.

Tierney subcontracted with another media agency which enhanced and expanded upon the "On and On" campaign with compelling story telling and new creative assets. New digital campaign creative was added to the media mix featuring stories of donors and recipients. Highlighting these real-life stories aligned with the overarching strategy of the "On and On" campaign. The new paid media assets saw great success reflected by the strong website traffic.

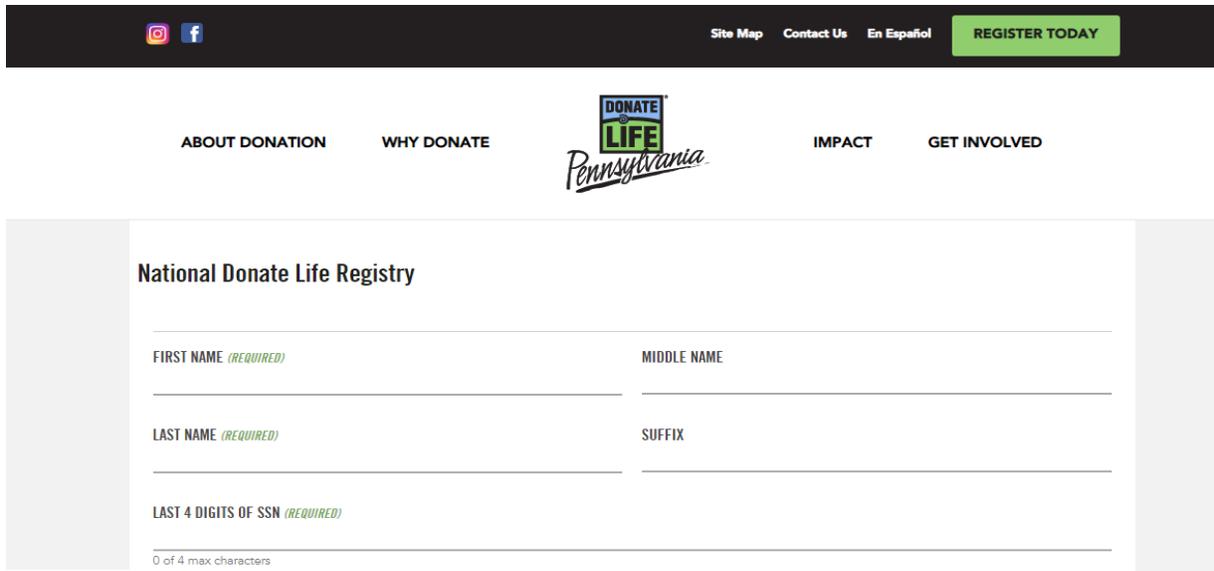
SFY 2021-2022 also marked a major milestone with the inclusion of the application programming interface (API) on the DLPA website allowing individuals to register as an organ donor directly on the website. Registrations and website visitor behavior can be tracked and the strategic inclusion of the thank you page ensured the action had been completed.

The paid advertising plan followed an always-on approach, keeping messaging live and steady throughout the year while considering past learnings, and factoring in any potential new optimizations. During the year, the new "On and On" messaging was rotated into market. It went live first within digital display and then social media. These creative and content updates helped drive strong user engagement. Overall, the

campaign resulted in nearly 17 million impressions, generating over 55,000 website visits.

The social media team supported, managed, and developed content for the DLPAs Facebook and Instagram channels. This included sharing a range of donor and recipient stories driving visitors to read more about featured individuals in the newsfeed stories. By learning from those stories what draws audiences in, Tierney continued to optimize motivating engagement with personal stories.

Figure 3: DLPAs website API form linking to National Donate Life Registry



The screenshot shows the top navigation bar of the DLPAs website with social media icons (Instagram and Facebook), links for Site Map, Contact Us, En Español, and a REGISTER TODAY button. Below the navigation is the DLPAs logo and menu items: ABOUT DONATION, WHY DONATE, IMPACT, and GET INVOLVED. The main content area features the National Donate Life Registry form with fields for FIRST NAME (REQUIRED), MIDDLE NAME, LAST NAME (REQUIRED), SUFFIX, and LAST 4 DIGITS OF SSN (REQUIRED). A character count shows 0 of 4 max characters for the SSN field.

Source: Tierney Annual Report FY21-22 ⁴

Figure 4: DLPAs website banner of “On and On” campaign theme



Source: Tierney Annual Report FY21-22 ⁴

Donor designations for SFY 2021-2022 ended with a gain of nearly 7,000 new registered organ donors, bringing the total designation number to 4,997,740. The percentage of Pennsylvanians who are registered organ donors decreased slightly to 49.61%. Decreases were primarily due to purges in the PennDOT database in quarter two and quarter four. Prior to the quarter four purge, total designations were above the goal of five million.

Tierney’s plan for SFY 2021-2022 used strategies that included: an impact newsfeed, strategic partnerships, public relations outreach, social and paid media, with many initiatives related to key moments in time and utilizing multiple strategies. Following are some of the key efforts and successes.

Impact Newsfeed

- Tierney leveraged the newsfeed section of the DLPA website by featuring personal stories of organ donation across a range of perspectives and formats. The page delivered fresh, timely content with the goal of having users feel there was a new point of view or way to engage on the website. The strategy made organ donation feel more relevant and resonated with a wide range of audiences.
- There were 48 newsfeed articles produced and posted to the Impact page. Those articles showcased the personal stories of donors, donor families, and recipients. The content connected organ donation to real, human experiences to encourage readers to register as organ donors.
- The stories were also promoted on social media channels and the Impact link was in the DLPA Instagram biography to drive additional users to click out and read the stories, boosting overall click-through rates and link clicks. The newsfeed content gave users a reason to stay on the DLPA website for a longer time.

Strategic Partnerships

- Strategic partnership efforts were focused on PA Donor Day and National Donate Life Month. Tierney created messaging and marketing toolkits for partners to spread awareness and drive organ donor registrations.
- SFY 2021-2022 was the third year for PA Donor Day, which was held on January 8, 2022. Sixty organizations participated. A toolkit was sent to each partner resulting in spreading awareness to a combined 625,000 social media followers of those organizations.
- National Donate Life Month took place in April 2022 and there were 15 partner organizations that utilized the toolkit to spread awareness on social channels.

Figure 5: Social media posts on partner sites



Source: Tierney Annual Report FY21-22⁴



Public Relations Outreach

- Public relations efforts involved Tierney working with CORE and GOL to create press releases and pitch stories to news outlets and partners during key moments in time, including National Minority Donor Awareness Month, National Donor Sabbath, and PA Donor Day.
- National Minority Donor Awareness Month took place in August 2021.
- For National Donor Sabbath, November 12-14, 2021, an op-ed cosigned by 18 faith leaders across the Commonwealth, generated 15.8 million earned media impressions across several newspapers, in print and online, including the Reading Eagle, Pittsburgh Tribune, and Yahoo News.
- A two-tiered approach was used for PA Donor Day. A press release was distributed in December 2021 to generate awareness. Post-event, a press release highlighted Pennsylvania reaching the goal of five million registered organ donors. The release generated 6.53 million impressions and resulted in coverage in local media outlets including Fox 43, ABC 27, Leader Times, and Bucks County Courier Times.

Social Media

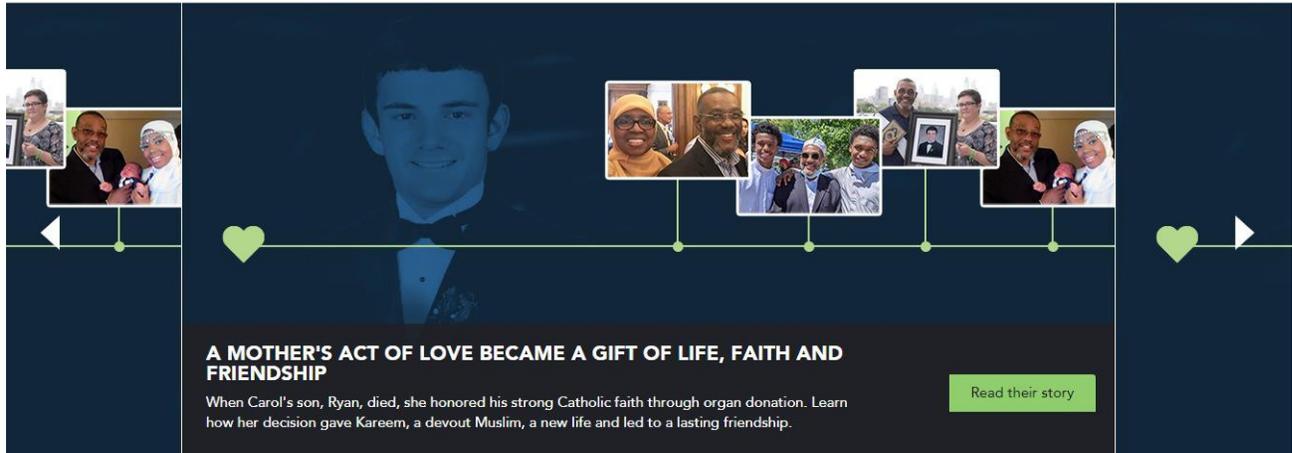
- Tierney worked on incorporating a social media strategy to utilize all tools within the platforms. More stories were posted on Instagram, and the feature was optimized on campaigns, specifically PA Donor Day. Tierney continued to develop bi-weekly content for channels and oversaw the day-to-day management of social channels.
- During PA Donor Day, a trivia quiz was created on Instagram stories so the audience could engage and learn more about organ and tissue donation. The trivia frames garnered 1,071 impressions and four link clicks. Other social metrics included more than 460,000 impressions of the hashtag #PADonorDay, 989 event RSVPs, and 2.8 million paid and organic views on content. These efforts resulted in a 17% increase in visits to the PA Donor Day page year over year.
- Tierney continued to manage social media with an always-on approach, finding opportunities to promote new content and engage with users. Facebook was the strongest performing organic content continuing to center around the personal stories of donation, and relevant and timely news stories.

Paid Media

- Following recent years of uncertainty and pauses related to COVID-19, this fiscal year was fully back in market across all channels, bringing activity back to normalcy. Paid media planned a heavy increase in activity during December and January to support the third year of PA Donor Day.
- Tierney continued to implement the geofencing tactic throughout the fiscal year, ensuring reach to users within various key PA DMVs for last-minute messaging on-site. Additionally, the “On and On” creative was introduced to market during the third quarter. The Chad and Eli story, along with the Carol and Kareem story, went live within digital display. During quarter four these stories, as well as various infographic-style posts, went live across paid social. The stories saw strong interest and engagement and showed the importance of the message when consistent across all channels in market.

- Overall tactics included, digital display banners, YouTube pre-roll video ads, paid search text ads, Facebook/Instagram boosted posts, and in-feed ads. This combination of channels allowed the campaign to provide brand awareness messaging, while also driving users to become designated organ donors. Over the course of the year, 86,107 site visits were generated that can be directly attributed to advertising efforts.

Figure 6: DLPA website “On and On” campaign personal stories



Source: Tierney Annual Report FY21-22 ⁴

Donor designations for SFY 2021-2022 ended with a gain of nearly 7,000 new donors, bringing the total designation number to 4,997,740. The percentage of Pennsylvanians who were registered organ donors decreased slightly to 49.61%. Decreases were primarily due to purges in the PennDOT database in quarters two and four. Prior to the quarter four purge, total designations were above the goal of five million. It is expected to again be above five million designations by the end of quarter one SFY 2022-2023.

The key performance indicator for Tierney is to increase statewide organ and tissue donor designations to over five million and reach a designation percentage goal of 50%. The following outlines the designation share starting at the beginning of Tierney’s contract, previous year’s share, the current share, and the goal for designations:

Baseline (6/30/2018)

- Designations as of 6/30/2018: 4,826,120
- Designations percentage as of 6/30/2018: 48.5%

SFY 2019-2020 (6/30/2020)

- Designations: 4,943,243
- SFY 2019-2020 New Donors: 27,642
- Designation percentage: 49.61%

SFY 2020-2021 (6/30/2021)

- Designations: 4,990,950
- SFY 2020-2021 New Donors: 47,747
- Designation percentage: 49.70%

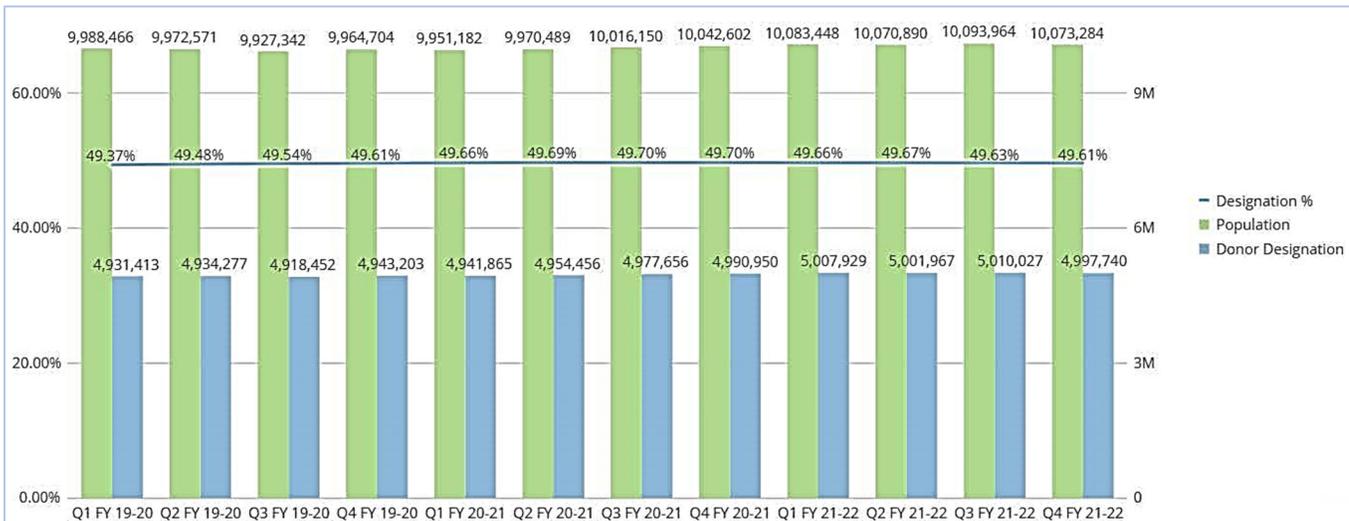
SFY 2021-2022 (6/30/2022)

- Designations: 4,997,740
- SFY 2021-2022 New Donors: 6,790
- Current designation percentage to date: 49.61%

Goals SFY 2021-2022

- Designations Goal: 5,057,720
- Designation Percentage Goal: 50.0%

Figure 7: PA Organ Donor Designation Share



Source: Tierney Annual Report FY21-22 ⁴

Donor designation share (DDS) is the percentage of driver’s license and identification card holders in Pennsylvania designated as organ donors. DDS when measured against the total population of PA was 49.61% at the end of the SFY 2021-2022, down marginally from last fiscal year. There was an increase of nearly 7,000 new donors but due to a purge in PennDOT population data in quarter four, designations and designation share fell below goal. It is important to note that designations surpassed the goal of five million in quarter one and remained above goal through quarter three, prior to the data purge. Source: Tierney Annual Report FY21-22 ⁴

Organ Procurement Organizations

When the National Organ Transplant Act (NOTA) was signed into law in 1984, it created the national Organ Procurement and Transplantation Network (OPTN) for matching donor organs to waiting recipients. The OPTN both standardized the process through which organs are donated and shared across the country and created the system of federally-designated OPOs throughout the United States and its territories.

OPOs must be certified by the Centers for Medicare and Medicaid Services (CMS) and abide by CMS regulations. By federal law, all OPOs must be members of the OPTN, and all OPOs are members of the Association of Organ Procurement Organizations (AOPO).⁵

Pennsylvania is served by the Center for Organ Recovery & Education (CORE)⁶ and Gift of Life Donor Program (GOL)⁷. OPOs have two major roles in the service areas:

1. **Increasing the number of registered donors:** OPOs reach out to individuals, families, communities and professionals through education and public awareness campaigns. The goal is to encourage people to legally register as a donor.
2. **Coordinating the donation process:** When donors become available, representatives from the OPO will evaluate the potential donors, check the deceased's state donor registry, discuss donation with family members, contact the OPTN computer system that matches donors and recipients, obtain a match list for that specific donor, and arrange for the recovery and transport of donated organs. These representatives also provide bereavement support for donor families and volunteer opportunities for interested individuals.

CORE is the non-profit, federally designated OPO serving the western half of Pennsylvania, West Virginia and Chemung County, New York. **Pennsylvania population served:** 4 million

Pennsylvania counties served: Allegheny, Armstrong, Beaver, Bedford, Blair, Bradford, Butler, Cambria, Cameron, Clarion, Clearfield, Crawford, Elk, Erie, Fayette, Forest, Franklin, Fulton, Greene, Huntingdon, Indiana, Jefferson, Lawrence, McKean, Mercer, Potter, Somerset, Venango, Warren, Washington and Westmoreland

Pennsylvania organ transplant centers served: Allegheny General Hospital, UPMC Children's Hospital of Pittsburgh, University of Pittsburgh Medical Center Hamot, University of Pittsburgh Medical Center Presbyterian and Veterans Administration Pittsburgh Healthcare System

Pennsylvania tissue procurement providers within CORE's service area: Center for Organ Recovery & Education (CORE)

Pennsylvania eye procurement providers within CORE's service area: Center for Organ Recovery & Education (CORE) and Lions Eye Bank of Northwestern Pennsylvania .

GOL is the non-profit, federally designated OPO serving the eastern half of Pennsylvania, southern New Jersey and Delaware. **Pennsylvania population served:** 11.2 million

Pennsylvania counties served: Adams, Berks, Bucks, Carbon, Centre, Chester, Clinton, Columbia, Cumberland, Dauphin, Delaware, Juniata, Lackawanna, Lancaster, Lebanon, Lehigh, Luzerne, Lycoming, Mifflin, Monroe, Montgomery, Montour, Northampton, Northumberland, Perry, Philadelphia, Pike, Schuylkill, Snyder, Sullivan, Susquehanna, Tioga, Union, Wayne, Wyoming and York

Pennsylvania organ transplant centers served: Albert Einstein Medical Center, Children’s Hospital of Philadelphia, Geisinger Medical Center, The Hospital of the University of Pennsylvania, UPMC Harrisburg Hospital, St. Christopher’s Hospital for Children, Temple University Hospital, Tower Health, Penn State Milton S. Hershey Medical Center, The Lankenau Hospital, Lehigh Valley Hospital, Crozer Chester Medical Center and Thomas Jefferson University Hospital

Pennsylvania tissue procurement providers within GOL’s service area: Gift of Life Donor Program, Community Tissue Services, CryoLife, Inc., LifeNet Transplant Services, Musculoskeletal Transplant Foundation and National Disease Research Interchange

Pennsylvania eye procurement providers within GOL’s service area: Gift of Life Donor Program, Lions Eye Bank of Delaware Valley and SightLife

Table 1: Pennsylvania Organ Procurement Organizations Donations, FY 2021-22

	CORE	GOL
ORGAN DONATION		
Total number of referrals	7654	4,329
Total number of potential donors	321	767
Total number of donors recovered	223	520
Total number of organs recovered	859	1,694
Total number of organs transplanted	499	1,327
Total number of organs provided for research	126	381
TISSUE DONATION		
Total number of referrals	29386	38,407
Total number of potential donors	16904	5,293
Total number of donors recovered	843	1,097
Total number of tissue grafts produced	9953	76,790
Total number of tissues provided for research	1433	49
EYE DONATION		
Total number of referrals	29386	38,407
Total number of potential donors	10536	7,692
Total number of donors recovered	726	1,523
Total number of eye tissue procured	1047	2,285
Total number of eye tissue transplanted	911	2,011
Total number of eye tissue provided for research	95	0

Source: CORE and GOL 2022⁸

Organ Donor Designation on Driver's Licenses and State Identification Cards

In SFY 2021-22, a net of 6,790 organ donor designations were added to driver's licenses and state identification cards, bringing Pennsylvania's statewide donor designation rate (DDR) to 49.61 percent. ⁹

Table 2: County Ranking by Percent of Driver Licenses and State Identification Cards with Organ Donor Designation

COUNTY RANKING BY ORGAN DESIGNATION PERCENTAGE				
COUNTY RANKING	COUNTY	TOTAL DRIVERS	ORGAN DESIGNATION	PERCENTAGE
1.	CENTRE	96,469	58,506	60.65%
2.	CHESTER	411,507	244,366	59.38%
3.	WARREN	29,815	17,517	58.75%
4.	BUTLER	159,385	90,708	56.91%
5.	CUMBERLAND	212,080	119,012	56.12%
6.	BRADFORD	47,276	26,318	55.67%
7.	YORK	366,856	203,741	55.54%
8.	MCKEAN	30,650	16,943	55.28%
9.	ADAMS	82,075	45,215	55.09%
10.	SUSQUEHANNA	30,944	16,981	54.88%
11.	MONTGOMERY	686,214	374,056	54.51%
12.	MONTOUR	14,625	7,952	54.37%
13.	ELK	25,073	13,627	54.35%
14.	UNION	29,161	15,822	54.26%
15.	ERIE	204,185	110,719	54.22%
16.	TIOGA	32,156	17,400	54.11%
17.	LANCASTER	420,721	227,182	54.00%
18.	CLINTON	26,564	14,338	53.98%
19.	CAMERON	3,669	1,975	53.83%
20.	BLAIR	96,726	51,857	53.61%
21.	ALLEGHENY	947,344	505,778	53.39%
22.	LYCOMING	88,286	47,097	53.35%
23.	WAYNE	44,314	23,586	53.22%
24.	BUCKS	533,102	283,012	53.09%
25.	CLEARFIELD	59,412	31,222	52.55%
26.	WYOMING	22,514	11,784	52.34%

COUNTY RANKING	COUNTY	TOTAL DRIVERS	ORGAN DESIGNATION	PERCENTAGE
27.	WASHINGTON	174,127	90,555	52.01%
28.	HUNTINGDON	33,025	17,143	51.91%
29.	CAMBRIA	103,525	53,612	51.79%
30.	MIFFLIN	32,727	16,941	51.76%
31.	SULLIVAN	4,932	2,536	51.42%
32.	FRANKLIN	119,249	61,241	51.36%
33.	BEAVER	130,741	66,941	51.20%
34.	COLUMBIA	49,114	25,099	51.10%
35.	VENANGO	39,201	20,014	51.05%
36.	LACKAWANNA	166,819	84,784	50.82%
37.	CRAWFORD	64,879	32,897	50.71%
38.	POTTER	12,943	6,556	50.65%
39.	PERRY	37,992	19,236	50.63%
40.	SOMERSET	57,393	28,997	50.52%
41.	LEBANON	115,509	58,353	50.52%
42.	WESTMORELAND	281,240	141,974	50.48%
43.	NORTHAMPTON	265,549	133,723	50.36%
44.	MERCER	83,397	41,820	50.15%
45.	FOREST	4,302	2,150	49.98%
46.	JEFFERSON	34,414	17,133	49.78%
47.	LAWRENCE	70,173	34,687	49.43%
48.	SCHUYLKILL	113,010	54,547	48.27%
49.	LEHIGH	293,738	141,656	48.23%
50.	SNYDER	29,342	14,124	48.14%
51.	INDIANA	60,006	28,876	48.12%
52.	DAUPHIN	228,654	109,636	47.95%
53.	PIKE	49,046	23,508	47.93%
54.	BEDFORD	39,138	18,754	47.92%
55.	ARMSTRONG	55,308	26,424	47.78%
56.	JUNIATA	17,652	8,427	47.74%
57.	CARBON	53,165	25,357	47.69%
58.	BERKS	334,109	159,125	47.63%
59.	CLARION	27,723	13,062	47.12%
60.	DELAWARE	445,150	209,677	47.10%

COUNTY RANKING	COUNTY	TOTAL DRIVERS	ORGAN DESIGNATION	PERCENTAGE
61.	NORTHUMBERLAND	70,272	32,843	46.74%
62.	GREENE	26,787	12,128	45.28%
63.	LUZERNE	254,839	114,874	45.08%
64.	FULTON	11,738	5,089	43.35%
65.	MONROE	140,138	60,455	43.14%
66.	FAYETTE	109,081	46,528	42.65%
67.	PHILADELPHIA	1,130,789	364,222	32.21%
ALL	TOTALS	10,073,226	4,997,740	49.61%

Source: Pennsylvania Department of Transportation, 2022⁹

Citations

¹ Pennsylvania Department of Health, 2022. S:\BUREAU GRANTS & CONTRACTS (AO FILES) \Rob\Organ Donation\SFY 2021\4 - June

² Pennsylvania Department of Revenue, 2022. [https://www.revenue.pa.gov/News and Statistics/ReportsStats/RevenueReceipts/Documents/2020-21/2021_06_bfmmonthlyreport.pdf](https://www.revenue.pa.gov/News%20and%20Statistics/ReportsStats/RevenueReceipts/Documents/2020-21/2021_06_bfmmonthlyreport.pdf)
<https://www.revenue.pa.gov/News%20and%20Statistics/ReportsStats/RevenueReceipts/Pages/default.aspx>

³ Pennsylvania Department of Education. Lancaster-Lebanon Intermediate Unit 13. Organ and Tissue Donation Awareness Program, 2022.

⁴ Tierney Donate Life PA FY 21-22 Report, July 1, 2021 – June 30, 2022. August 15, 2022.

⁵ US Department of Health and Human Services, <https://www.hhs.gov/>, 2022. Health Resources & Services Administration (HRSA), US Government Information on Organ Donation and Transplantation, <https://www.organdonor.gov/>, 2022 and Association of Organ Procurement Organizations, 2022 <https://www.aopo.org/>.

⁶ Center for Organ Recovery and Education, 2022. <https://www.core.org/>.

⁷ Gift of Life Donor Program, 2022. <https://www.donors1.org/>.

⁸ Center for Organ Recovery and Education and Gift of Life Donor Program State Fiscal Year 2021-22.

⁹ Pennsylvania Department of Transportation, 2022. County Total Summary Ending 06-30-2022.