

**PENNSYLVANIA LIQUOR CONTROL BOARD**  
**MEETING MINUTES**

**WEDNESDAY, FEBRUARY 14, 2018**  
**NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA**

Tim Holden, Chairman  
Mike Negra, Board Member  
Michael Newsome, Board Member  
Charlie Mooney, Executive Director  
John Stark, Board Secretary

[Office of Chief Counsel](#)  
[Bureau of Licensing](#)  
[Bureau of Human Resources](#)  
[Bureau of Accounting & Purchasing](#)

[Office of Retail Operations](#)  
[Bureau of Product Selection](#)  
[Financial Report](#)  
[Other Issues](#)

**PUBLIC MEETING – 11:00 A.M**

Board Secretary John Stark announced that Chairman Holden would be participating in the meeting by telephone and that Board Member Newsome would be leading the meeting since Chairman Holden was not physically present.

**CALL TO ORDER** .....*Board Member Newsome*

Pledge of Allegiance to the Flag

Immediately following the pledge of allegiance, Chairman Holden thanked everyone who extended well wishes to him while he was out, and he also thanked Board Members Newsome and Negra for holding down the fort and keeping everything running smoothly in his absence.

**OLD BUSINESS**.....*Secretary Stark*

A. Motion to approve the previous Board Meeting Minutes of the January 31, 2018 meeting.

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to approve previous Board Minutes.

**PUBLIC COMMENT ON AGENDA ITEMS**

There was no public comment on the printed agenda items.

**NEW BUSINESS**

Note: Board Minutes are not officially approved until all required signatures are affixed.

*From the Office of Chief Counsel .....Rodrigo Diaz, Chief Counsel*

(1) **Mixtape, LLC** Request to Rescind  
4907 Penn Avenue Conditional  
Pittsburgh, Pennsylvania 15224-1608 Licensing Agreement  
Restaurant Liquor License No. R-12467  
LID 71894

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Request to Rescind Conditional Licensing Agreement.

*From the Bureau of Licensing .....Tisha Albert, Director of Regulatory Affairs  
Barbara Peifer, Director, Bureau of Licensing*

(1) **DB Retail Holdings, LLC** Double Transfer & Requests for  
**t/a Di Bruno Bros.** Interior Connections with  
R-11233 (LID No. 87787) Case No. 17-9077 Another Business & to Conduct  
1730-1732 Chestnut Street Another Business on the  
Philadelphia, Philadelphia County Licensed  
Premises – Restaurant

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Transfer and Requests for Interior Connections with Another Business and to Conduct Another Business on the Licensed Premises.

(2) **Finnigan’s Castle, Inc.** Request for Hearing – *Nunc Pro*  
**t/a Finnigan’s Wake** *Tunc* – Renewal - Restaurant  
R-2922 (LID No. 39148) Case No. 17-9066  
537 North 3<sup>rd</sup> Street  
Philadelphia, Philadelphia County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Request for *Nunc Pro Tunc* Relief, Reinstate License and Renew the License in Safekeeping Upon the Filing of any Outstanding Applications and Fees.

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- (3) **Kefelonia Partners, LP** New & Request for Dual  
Employment - Economic  
Development Restaurant  
**t/a Andy's Diner**  
(LID No. 85500) Case No. 17-9056  
900 North Bethlehem Pike  
Lower Gwynedd Township  
Springhouse, Montgomery County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

Board Member Negra asked if there was anyone present for the Applicant, but there was no response.

**Board Decision:** Unanimously agreed (3-0 vote) to Refuse Application for New Economic Development Restaurant Liquor License.

- (4) **Service Industry Social Club** Request for Hearing After  
Administrative Cancellation –  
Place-to-Place Transfer –  
Catering Club  
CC-541 (LID No. 68804) Case No. 17-9057  
222 Boulevard of the Allies, 4<sup>th</sup> Floor  
Pittsburgh, Allegheny County

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Affirm Administrative Cancellation of Place-to-Place Transfer.

- (5) **M & J Restaurants, LLC** Conditional Licensing  
Agreement  
Renewal – District 5  
R-12286 (LID No. 66431) Case No. 2017-66431  
750 East Warrington Avenue  
Pittsburgh, Allegheny County

**HOLD – 11/15/17 SESSION**

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve Renewal with New Conditional Licensing Agreement

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*From the Bureau of Human Resources ..... Jason Lutcavage, Director of Administration  
Jennifer Haas, Director, Bureau of Human Resources*

Personnel Actions

There were 16 personnel actions presented for consideration.

- (1) Daniel Beck – Removal
- (2) David Bober – Removal
- (3) Theresa Carpenter – Affirm Removal
- (4) Howard Edsall – Affirm Removal
- (5) Susan Hearn – Removal
- (6) Eboni Hines – Removal
- (7) Tiffany Lampron – Affirm Removal
- (8) Alan Long – Removal
- (9) Alexander Morgan – Removal
- (10) Lawrence Patton – Affirm Removal
- (11) Cammille Ramos – Affirm Removal
- (12) Pamela Readel – Affirm Removal
- (13) Spencer Ross – Removal
- (14) Lisa Shiffer – Removal
- (15) Cory Van Lieu – Removal
- (16) Donte Wallace – Removal

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve All Personnel Actions.

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*From the Bureau of Accounting & Purchasing ..... Oren Bachman, Director of Finance  
Koppolu Ravindraraj, Director, Bureau of Accounting & Purchasing  
Mike Freeman, Director, Bureau of Financial Management & Analysis*

Procurement Actions:

None

Inter-Agency Charges:

- (1) **Department of General Services (DGS) Vehicle Purchases (Job 66)** – Billing of \$136,875.00 for the purchase of five Ford 250 cargo vans for the PLCB’s Region 1 Facilities Maintenance staff. These vehicles are used to support the increased volume of branded projects, improve work order completion rates and response times and handle the increasing number of special projects in the five-county area.
- (2) **Office of Comptroller Operations** – FY 2017-18 second quarter billing of \$1,316,085.59 from the Office of Comptroller Operation. This billing is \$28,987.46 (2.25%) higher than FY 2016-17’s second quarter billing and represents LCB Comptroller Services actual personnel and operating expenses for October – December 2017.

The Bureau of Financial Management and Analysis has reviewed these charges and determined that they are reasonable based on billing methodology and previous experience.

Board Member Negra commented that the money being spent for Comptroller Operations is a substantial amount of money, especially for one quarter. He noted that this is exactly why the Board members wanted these expenditures to be part of its public meetings, in that it highlights the amount of money that the PLCB pays to other state agencies. Board Member Negra also asked Oren Bachman, Director of Finance, if he had any comments he wished to offer.

Mr. Bachman responded by indicating that he believes the PLCB receives the value of these costs based on the services being provided and the level of effort that is involved.

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve all Inter-Agency Charges.

*From the Office of Retail Operations ..... Carl Jolly, Director of Retail Operations*

- 1. **#1519 – 20 Liberty Boulevard, Malvern Closing**
- 2. **#3916 – 6900 Hamilton Boulevard, Trexlertown Amendment**
- 3. **#1702 – 5720 Shaffer Road, DuBois Rebrand / Additional Space (relocating in same center)**

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**4. #3522 – 210 Meadow Avenue, Scranton  
Rebrand / Additional Space**

Board Member Negra expressed special thanks to the Office of Retail Operations for the work being done relative to Store No. 3522. He indicated that the people of Scranton deserve a lot better than what is in that area now.

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve all Retail Operations Actions

*From the Bureau of Product Selection .....Dale Horst, Director of Marketing & Merchandising  
Tom Bowman, Director, Bureau of Product Selection*

**1. Regular New Items Accepted**

<u>BRAND NAME AND SIZE</u>	<u>REASON</u>
<b><u>Charles Jacquin et Cie Inc</u></b> Chalfonte V.S.O.P. Cognac 750 ML	10
<b><u>Proximo Spirits</u></b> 1800 Cristalino Anejo Tequila 750 ML Stranahan’s Colorado Whiskey 750 ML The Sexton Irish Whiskey 750 ML Three Olives Fresh Watermelon Flavored Vodka 750 ML	3 5 5 10
<b><u>Southern Wine Spirits PA</u></b> Patron Extra Anejo Tequila 750 ML SKYY Infusions Sun-Ripened Watermelon Vodka 750 ML Wild Turkey 101 Proof Bourbon 375 ML	3 10 10
<b><u>Stoli Group LLC</u></b> Cenote Blanco Tequila 750 ML Cenote Reposado Tequila 750 ML Stolichnaya Strasberi Vodka 750 ML	10 10 10

RECOMMENDED ACTION: We recommend the Board approve this action

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## 2. Regular New Items Accepted Revision

<u>BRAND NAME AND SIZE</u>	<u>REASON</u>
<b>PRICING CORRECTION</b>	
<u>Pernod Ricard USA</u>	
Olmecca Altos Plata Tequila 1.75 L	6
<u>Sazerac Company Inc</u>	
Wheatley Vodka 750 ML	8
<u>William Grant and Sons Inc</u>	
Tullamore Dew Irish Whiskey 50 ML	3

**Note: Incorrect price on 1-31-18 board work**

RECOMMENDED ACTION: We recommend the Board approve this action

## 3. Regular PA Spirits New Item

<u>BRAND NAME AND SIZE</u>	<u>REASON</u>
<u>MHW LTD</u>	
Holla Vodka 750 ML	8

RECOMMENDED ACTION: We recommend the Board approve this action

### New Items – Recommended Listings

#### Reason Codes

1. Strong marketing support
2. High brand recognition
3. Line/Size extension of successful brand
4. Trade up opportunity
5. Growing category
6. Growing segment
7. National rollout
8. Niche item / Limited distribution
9. High dollar profit potential
10. Trade out
11. High quality for the value
12. Innovative product/flavor
13. High sales through other PLCB channels (Luxury, Online, SLO)
14. Underrepresented category/segment
15. Hole in selection – consumer/store requests

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**4. Regular Recommended Delist February 2018**

<u>BRAND NAME AND SIZE</u>	<u>CODE</u>
<u>Beam Suntory</u> Cruzan Aged Dark Rum 1.75 L	6313
<u>Constellation Brands Inc</u> Franciscan Merlot Napa Valley 750 ML	8708
<u>The Edrington Group USA LLC</u> Highland Park Scotch Whiskey Dark Origins 750 ML	9472

EFFECTIVE DATE: The transference to closeout will become effective March 12, 2018

**Motion Made:** Board Member Negra  
**Seconded:** Board Member Newsome

**Board Decision:** Unanimously agreed (3-0 vote) to Approve all Bureau of Product Selection/ Marketing Actions.

**FINANCIAL REPORT** ..... *Michael J. Burns, Comptroller Operations, Office of Budget*

None

**OTHER ISSUES**

None

**CITIZEN COMMENT/BUSINESS FROM THE FLOOR**

None

**NEXT BOARD MEETING**

**The next meeting of the PLCB will be a formal meeting on Wednesday, February 28, 2018 beginning at 11:00 A.M. Prior to the public meeting, there will be an Executive Session to discuss matters of personnel and to engage in non-deliberative informational discussions, some of which are regarding actions and matters which have been approved at previous public meetings.**



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**ADJOURNMENT**

On a motion by Board Member Negra, seconded by Board Member Newsome, the meeting was adjourned.

The foregoing actions are hereby officially approved.

\_\_\_\_\_  
Chairman

\_\_\_\_\_  
Member

\_\_\_\_\_  
Member

ATTEST:

\_\_\_\_\_  
Secretary