# PENNSYLVANIA LIQUOR CONTROL BOARD

## **MEETING MINUTES**

## WEDNESDAY, MAY 16, 2018 NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA

Tim Holden, Chairman Mike Negra, Board Member Michael Newsome, Board Member Charlie Mooney, Executive Director John Stark, Board Secretary Office of Chief Counsel
Bureau of Licensing
Bureau of Human Resources
Bureau of Accounting & Purchasing

Office of Retail Operations
Bureau of Product Selection
Financial Report
Other Issues

## **PUBLIC MEETING - 11:00 A.M**

Board Member Newsome announced that Chairman Holden would not be present at the meeting and that he would be presiding over the meeting in Chairman Holden's absence.

CALL TO ORDER ......Board Member Newsome

Pledge of Allegiance to the Flag

A. Motion to approve the previous Board Meeting Minutes of the April 25, 2018 meeting.

Motion Made: Board Member Negra
Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to approve previous Board Minutes.

## PUBLIC COMMENT ON AGENDA ITEMS

There was no public comment on the printed agenda items.

## **NEW BUSINESS**

(1) CITY OF JOHNSTOWN

Case No. 18-NE-05

Municipal Petition for Exemption from the Statute Regarding Amplified Sound

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve the Municipal Petition for

Exemption from the Statute Regarding Amplified Sound from May 16, 2018

to May 16, 2021.

(2) NORTH BETHLEHEM TOWNSHIP

Case No. 18-NE-06

Municipal Petition for Exemption from the Statute Regarding Amplified Sound

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve the Municipal Petition for

Exemption from the Statute Regarding Amplified Sound from May 16, 2018

to May 16, 2021.

(3) MILLCREEK TOWNSHIP

Case No. 18-NE-07

Municipal Petition for Exemption from the Statute Regarding Amplified Sound

Request to Rescind

Agreement

**Conditional Licensing** 

Motion Made: Board Member Negra
Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve the Municipal Petition for

Exemption from the Statute Regarding Amplified Sound from May 16, 2018

to May 16, 2019.

(4) 212 East Calder, Inc.

212 East College Avenue (Rear)

State College, Pennsylvania 16801-4705 Restaurant Liquor License No. R-19817

LID 37637

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve the Request to Rescind

Conditional Licensing Agreement.

(5) Quick Beer To Go, LLC

9 Spring Street

Wilkes Barre, Pennsylvania 18702-5527 Restaurant Liquor License No. R-10596

LID 65668

Request to Modify Conditional Licensing

Agreement

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve the Request to Modify

Conditional Licensing Agreement.

From the Bureau of Licensing ...... Tisha Albert, Director of Regulatory Affairs

Barbara Peifer, Director, Bureau of Licensing

(1) Gas Light Associates, LLC t/a Kaufman House

> (LID No. 89661) Case No. 18-9014 105 South Main Street Zelienople, Butler County

Motion Made: Board Member Negra
Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve the New Application.

Mike Negra commented that this was the first economic development restaurant license in a while.

(2) Giant Eagle, Inc.

R-13471 (LID No. 85856) Case No. 17-9084 10525 Frankstown Road Penn Hills Township Pittsburgh, Allegheny County Double Transfer & Requests for Interior Connections with Another Business & to Conduct Another Business on the Licensed Premises - Restaurant

New – Economic Development

Restaurant

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve Transfer & Requests for

Interior Connections with Another Business & to Conduct Another

Business on the Licensed Premises.

(3) North Shore XIV Restaurant, LLC

R-16635 (LID No. 84939) Case No. 17-9065 261 North Shore Drive Pittsburgh, Allegheny County Request for Hearing After Administrative Cancellation – Double Transfer - Restaurant

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Reinstate Application and Approve

Transfer.

(4) Patterson Pubs, Inc.

R-15771 (LID No. 86097) Case No. 18-9011

239 East Centre Street

Mahanoy City, Schuylkill County

Request for Hearing After Administrative Cancellation – Person-to-Person Transfer

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Affirm Administrative Cancellation

of Transfer Application.

(5) Pump N' Pantry, Inc.

R-19479 (LID No. 89735) Case No. 18-9018

618 Crossley Road Bridgewater Township

Montrose, Susquehanna County

Double Transfer & Requests for

Interior Connections with

Another Business & to Conduct Another Business on the Licensed

Premises - Restaurant

Motion Made: Board Member Negra
Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve Transfer & Request for

Interior Connections with Another Business & to Conduct Another Business on the Licensed Premises Subject to all Licensed Areas Being

Contigous and Not Through Storage Areas.

(6) Pump N' Pantry, Inc. t/a Pump N' Pantry 18

(LID No. 90301) Case No. 18-9021

2 Springbrook Drive Canton Township

Canton, Bradford County

Auction License – New & Request for Interior Connections with Another Business –

Restaurant

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve Transfer & Request for

Interior Connections with Another Business & to Conduct Another Business on the Licensed Premises Subject to all Licensed Areas Being

Contigous and Not Through Storage Areas.

(7) Shree Krishna Hospitality, LP

H-5468 (LID No. 59962) Case No. 18-9020 1255 Harrisburg Pike

Middlesex Township

Carlisle, Cumberland County

Extension of License, Deletion of Licensed Areas & Request for Interior Connections with Another

Business – Hotel

Motion Made: Board Member Negra Seconded: Board Member Newsome

Board Member Newsome asked if there was anyone present for the Applicant/Licensee, but there was no response.

**Board Decision:** Unanimously agreed (2-0 vote) to Refuse Extension of License, Deletion

of Licensed Areas & Request for Interior Connections with Another

Business.

(8) WT Restaurant Holdings, LLC

R-1055 (LID No. 70784) 743 South 4<sup>th</sup> Street

Philadelphia, Philadelphia County

Extension of License &

Modified Conditional Licensing

Agreement - Restaurant

Motion Made: Board Member Negra
Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve Extension of License &

Modified Conditional Licensing Agreement.

(9) Boonie's Sports Bar, Inc. Conditional Licensing

R-13906 (LID No. 50828) Case No. 2017-50828 Agreement

122 Diamond Street Renewal – District 7

Titusville, Crawford County

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve Renewal with Conditional

Licensing Agreement.

(10) Darby Wishing Well, Inc. Conditional Licensing

R-7689 (LID No. 54469) Case No. 2017-54469 Agreement

8 North 6<sup>th</sup> Street Renewal – District 11

Darby, Delaware County

HOLD – 4/4/18 SESSION

**HOLD - 4/25/18 SESSION** 

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve Renewal with Conditional

Licensing Agreement.

(11) Shad Brothers, Inc. Conditional Licensing

t/a Rock and Doc's Pub Agreement

R-10858 (LID No. 37860) Case No. 2016-37860 Renewal – District 9

128 Desmond Street

Sayre, Bradford County HOLD – 3/14/18 SESSION

Motion Made: Board Member Negra
Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve Renewal with Conditional

Licensing Agreement.

## Personnel Actions

- (1) Debra Bateson Affirm Removal
- (2) Alyssa Bowser Removal
- (3) Darcell Cleckley Affirm Removal
- (4) Haleigh Green Affirm Removal
- (5) Robert Handschuh Affirm Removal
- (6) Niah Jessie Affirm Removal
- (7) Jacob Lowe Removal
- (8) Nicholas Mauro Removal
- (9) Robert McCabe Affirm Removal
- (10) Tamika McCall Removal
- (11) Markeith Morman Affirm Removal
- (12) Autumn Nunez Affirm Removal
- (13) Janean Palma Affirm Removal

- (14) Ashida Sawyer Removal
- (15) Kayla Stromyer Affirm Removal
- (16) Jacob Super Affirm Removal
- (17) Kamanee Torres Removal
- (18) Annette Walls Rescind Removal

There were 18 personnel actions presented for consideration.

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve all Personnel Actions.

**Procurement Actions:** 

(1) **Hearing Examiner Services Renewal** – Represent the Board in the capacity of a hearing examiner for administrative hearings conducted in the Commonwealth of Pennsylvania regarding matters which the Board shall adjudicate as required.

Procured via PO 63015368 Option Year Two (2) – VENDOR: **Richard M. Rosenbleeth, Esquire** – TERM: One (1) year for the period 7/18/2018 through 7/17/2019 – **\$75,000.00 estimated cost.** Renewal cost remains the same at \$75,000.00 per year.

(2) Media Services – The 2018/2019 alcohol-education campaign will use radio, social media, online, print and TV to promote the PLCB's alcohol education prevention of underage drinking message by using multiple messages from the "Know When, Know How", campaign geared toward parents and influencers of children ages eight (8) to twelve (12) years.

Procured via DGS Statewide Contract #4400011539 – VENDOR: **Harmelin & Associates, Inc.** – TERM: One (1) year – **\$949,986.50 estimated cost.** 

(3) Furniture for Store #3925 – Provide new center table and wall units for Fine Wine & Good Spirits Store #3925 in Whitehall.

Procured via DGS Statewide Contract #4400013989 – VENDOR: **TC Millwork** – **\$97,117.93 estimated cost.** 

(4) Two (2) Senior Business Subject Matter Experts Staff Augmentation – Provide two IBM Websphere Commerce support personnel to assist the PLCB with various changes to our E-Commerce site. Existing work would pertain to any production issues with the web site's current functionality. New work would entail upgrading the site to Websphere Commerce Professional Version 8 to use more "out of the box" functionality versus customizations, adding buy online/pick up in store, more streamlined checkout process, improved search functionality, shop by store, improved integration with our POS system for ease of returning on-line products at stores, integration of the new version with the Adobe Experience Manager software, automation of inventory for the E-Comm fulfillment center in conjunction with our Oracle Store Inventory Management system, adding address verification, integration of our Oracle Retail Promotions, upgrades to our E-Comm web services used by our mobile applications and other work prioritized by Marketing. These improvements to our E-Commerce web site will allow us to implement functionality similar to other internet based retail web sites.

Procured via DGS Statewide Contract #6100030999 – VENDOR: **OST, Inc.** – TERM: Four (4) months for the period 5/21/2018 through 9/28/2018 – \$75,575.83 each for a total \$151,151.66 estimated cost.

(5) Microsoft Dynamics 365 Customer Relationship Management and Marketing Subscription Services – The Microsoft Dynamics 365 Customer Relationship subscription services is a cloud service that will manage the PLCB's 360-degree view of our retail customers as well as being able to be leveraged for our business partners. Customer preferences and interactions will be maintained per opt-in scenarios from our users.

Procured via DGS Statewide Contract #4400018548 – VENDOR: **CDW-G** – Term: Two (2) years – **\$96,282.64** estimated cost.

(6) SAP Shopping Cart Order #12229293 – PA Compute Services (PACS) – This is for the yearly renewal of the Linux UAT 95 servers.

Procured via PACS contract #4400014635 – VENDOR: Unisys – TERM: Twelve (12) months. Order term runs July 1, 2018 through June 30, 2019 – \$91,917.12 estimated cost. FY 2017-18 cost was \$91,611.60.

(7) SAP Shopping Cart Order #12229295 – PA Compute Services (PACS) – This is for the yearly renewal of the Linux PRD 05 servers.

Procured via PACS contract #4400014635 – VENDOR: Unisys – TERM: Twelve (12) months. Order term runs July 1, 2018 through June 30, 2019 – \$123,305.28 estimated cost. FY 2017-18 cost was \$121,317.72.

(8) SAP Shopping Cart Order #12229296 – PA Compute Services (PACS) – This is for the yearly renewal of the AIX UAT 85 servers. (Quote reflects additional storage space vs last year.)

Procured via PACS contract #4400014635 – VENDOR: Unisys – TERM: Twelve (12) months. Order term runs July 1, 2018 through June 30, 2019 – \$138,451.56 estimated cost. FY 2017-18 cost was \$132,665.28.

(9) SAP Shopping Cart Order #12229298 – PA Compute Services (PACS) – This is for the yearly renewal of the AIX UAT 95 servers. . (Quote reflects additional storage space vs last year.)

Procured via PACS contract #4400014635 – VENDOR: Unisys – TERM: Twelve (12) months. Order term runs July 1, 2018 through June 30, 2019 – \$272,372.76 estimated cost. FY 2017-18 cost was \$262,898.88.

(10) SAP Shopping Cart Order #12229299 – PA Compute Services (PACS) – This is for the yearly renewal of the AIX PRD 05 servers. (Quote reflects additional storage space vs last year.)

Procured via PACS contract #4400014635 – VENDOR: Unisys – TERM: Twelve (12) months. Order term runs July 1, 2018 through June 30, 2019 – \$414,250.80 estimated cost. FY 2017-18 cost was \$401,519.52.

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve all Procurement Actions.

Inter-Agency Charges:

- (1) Office of Administration (OA) Classification & Pay Service (Job 10) This billing is for \$307,583.32 to reimburse OA for the costs of their Classification and Pay Bureau for FY 2017-18. These costs are allocated among all Commonwealth departments based on full-time equivalent complement counts for civil service positions as of July 1, 2017.
- (2) Office of Comptroller Operations FY 2017-18 third quarter billing of \$1,107,427.56 from the Office of Comptroller Operation. This billing represents LCB Comptroller Services actual personnel and operating expenses for January March 2018.
- (3) **Department of Auditor General (AG)** This billing is for \$650,537.85 from the Auditor General's Office for the third quarter of FY 2017-18. The billing is based on the actual AG services (audit hours) for January March, 2018.

The Bureau of Financial Management and Analysis has reviewed these charges and determined that they are reasonable based on billing methodology and previous experience.

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve all Procurement Actions.

- 1. #1513 552 Lancaster Pike, Berwyn Amendment
- 2. #2604 1890 McClellandtown Road, Masontown Amendment
- 3. #6703 1446 Baltimore Pike, Unit G, Hanover Amendment
- 4. #6709 351 Loucks Road, Suite F-2, York Amendment
- 5. #8414 Purity Plaza, Suite A, 158 Purity Road, Pittsburgh Amendment (Store Ops / Region 3 Offices)
- 6. #8534-#8134 Two Parkway Center, 875 Greentree Road, Suite G-8, Pittsburgh Amendment (ALJ Offices Pittsburgh)
- 7. #8554-#8454 Purity Plaza, 140 Purity Road, Pittsburgh Amendment (Region 3 Maintenance Shop)
- 8. #0610 300 Kenhorst Plaza, 1970 New Holland Road, Kenhorst Amendment
- 9. #0223 126 Grant Street, (Millvale), Pittsburgh Rebrand w / Added Space

There were 9 retail operation actions presented for consideration.

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve all Retail Operations Actions.

## 1. Regular PA Spirits New Items

## BRAND NAME AND SIZE REASON

#### **Allegheny Distilling LLC**

Maggie's Farm 50/50 Dark Rum 750 ML

8

RECOMMENDED ACTION: We recommend the Board approve this action

#### New Items - Recommended Listings

#### **Reason Codes**

- 1. Strong marketing support
- 2. High brand recognition
- 3. Line/Size extension of successful brand
- 4. Trade up opportunity
- 5. Growing category
- 6. Growing segment
- 7. National rollout
- 8. Niche item / Limited distribution
- 9. High dollar profit potential
- 10. Trade out
- 11. High quality for the value
- 12. Innovative product/flavor
- 13. High sales through other PLCB channels (Luxury, Online, SLO)
- 14. Underrepresented category/segment
- 15. Hole in selection consumer/store requests

## 2. Regular Recommended Delist

#### BRAND NAME AND SIZE CODE

## Majestic W S USA Inc

The Original Popcorn Sutton Small Batch Whiskey 88 Proof  $750~\mathrm{ML}$ 

9462

EFFECTIVE DATE: The transference to closeout will become effective June 15, 2018

There were 2 Product Selection actions presented for consideration.

Motion Made: Board Member Negra Seconded: Board Member Newsome

Board Decision: Unanimously agreed (2-0 vote) to Approve all Bureau of Product Selection/

Marketing Actions.

FINANCIAL REPORT ...... Michael J. Burns, Comptroller Operations, Office of Budget

None

## **OTHER ISSUES**

Pennsylvania Wine Marketing and Research Board......Elizabeth Brassell,

Director of Policy and Communications

Act 39 of 2016 expanded the Pennsylvania Wine Marketing and Research Board and authorized the PLCB to approve up to \$1 million annually for development and marketing of the Pennsylvania wine industry. The Pennsylvania Wine Marketing & Research Board, through the Department of Agriculture, has recommended seven grants totaling \$999,989 for PLCB approval.

Grant Project	Grantee	Grant Amount
Screening Soil Microbial Stimulators for Potential Effectiveness in Northeastern Vineyards: Greenhouse screening of commercially available soil microbial stimulators for efficacy prior to selection of products for a larger field study. Results of this study will be shared with the Pennsylvania State University and Pennsylvania wine growers.	Dr. Justine Vanden Heuvel, Associate Professor of Horticulture, Cornell University	\$14,025
Pennsylvania Wine Industry Sponsorship for the 2018 American Society of Enology and Viticulture Eastern Section Conference: Sponsorship of key speakers and Pennsylvania wines to be poured at this national conference to be held July 2018 in King of Prussia.	Denise Gardner, Wine Consultant, Denise Gardner Winemaking  Dr. Michela Centinari, Assistant Professor of Viticulture, The Pennsylvania State University	\$20,000
Evaluating the Impact of Under-Trellis Groundcover Practices on Winegrape Production Profitability and Sustainability: Research into a sustainable weed suppression alternative to herbicides for Pennsylvania wine growers that will allow growers to improve grape production while maintaining or improving soil health.	Dr. Michela Centinari, Assistant Professor of Viticulture, The Pennsylvania State University	\$51,978
Rotundone as a Potential Impact Compound for PA Wines: Exploring what amounts of peppery aromas from rotundone appeal to Pennsylvania drinkers of Noiret and Grüner Veltliner wines.	Dr. John Hayes, Associate Professor of Food Science, The Pennsylvania State University	\$97,321
Boosting Polyfunctional Thiols and Other Aroma Compounds in White Hybrid Wines Through Foliar Nitrogen and Sulfur Application: Evaluation of the impact of foliar nitrogen and sulfur spraying as a viticultural practice to improve quality and profitability of white hybrid wines.	Dr. Ryan Elias, Associate Professor of Food Science, The Pennsylvania State University	\$101,543

Defining Regional Typicity of Grüner Veltliner Wines: Characterize the environmental, viticultural, and sensory factors that define signature characteristics of Grüner Veltliner wines and develop marketing strategies to appeal to current and potential Grüner Veltliner drinkers.	Dr. Michela Centinari, Assistant Professor of Viticulture, The Pennsylvania State University	\$195,622
Pennsylvania Wine Land Statewide Marketing & Promotions: Continuation of the Pennsylvania Wine Land consumer marketing campaign, expansion of Pennsylvania Wine Month promotion in October 2018, and sustained investment in a cooperative wine trails grant program representing more than 100 wineries.	Pennsylvania Winery Association	\$519,500

Motion Made: Board Member Negra Seconded: Board Member Newsome

**Board Decision:** Unanimously agreed (2-0 vote) to Approve the Seven Grants Totalling \$999,989.

Board recognition of and presentation of a certificate of merit to Joshua Greene (Management Analyst 2, Purchasing & Contract Administration) for his selection as a finalist for the 2017 Governor's Award for Excellence, which recognizes exemplary accomplishments of Commonwealth employees for initiative, leadership and strong commitment to service.

## CITIZEN COMMENT/BUSINESS FROM THE FLOOR

None

## **NEXT BOARD MEETING**

The next meeting of the PLCB will be a formal meeting on Wednesday, June 6, 2018 beginning at 11:00 A.M. Prior to the public meeting, there will be an Executive Session to discuss matters of personnel and to engage in non-deliberative informational discussions, some of which are regarding actions and matters which have been approved at previous public meetings.

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	Chairman
	Member
	Member
ATTEST:	