PENNSYLVANIA LIQUOR CONTROL BOARD MEETING MINUTES LISTEN TO THE RECORDING

WEDNESDAY, AUGUST 31, 2022

NORTHWEST OFFICE BUILDING, CONFERENCE ROOM 117, HARRISBURG, PA TELEPHONE CONFERENCE MEETING

Tim Holden, Chairman Mike Negra, Board Member Mary Isenhour, Board Member Michael Demko, Executive Director Michael Vigoda, Board Secretary Office of Chief Counsel Bureau of Licensing Bureau of Human Resources Bureau of Accounting & Purchasing Office of Retail Operations Bureau of Product Selection Financial Report Other Issues

PUBLIC MEETING - 11:00 A.M

Board Secretary Michael Vigoda indicated that a quorum of the Board was present, and Chairman Holden called the meeting to order.

Pledge of Allegiance to the Flag

A. Motion to approve previous Board Meeting Minutes of the August 11, 2022 meeting.

Motion Made:Board Member NegraSeconded:Board Member Isenhour

Board Decision: Unanimously agreed (3-0 vote) to approve previous Board Meeting Minutes.

B. Announcement by the Chairman for Ratification of a Board Action:

The following Board Action approved on August 22, 2022 was decided by Notational Voting after the adjournment of the Board's last public meeting on August 11, 2022.

On January 17, 2018 the Board approved a contract purchase agreement with Oracle. The agreement had an original contract cap of \$25 million and focused on our existing ERP system but was eventually amended since Oracle was tasked to provide a replacement ERP system. The Board approved a spending cap increase in January 2021 to \$102 million. In order to provide for an extension of the Release 2 Go-Live from July 2022 to January 2023, including extended project support and longer maintenance of existing systems; the addition of data governance and master data management support; extended hypercare following Release 1 and Release 2 Go-Lives due to PLCB IT resource shortages; and PLCB-initiated design change requests, an additional \$34 million is needed to be added to the Oracle Master Agreement contract cap. It was anticipated that the current cap limit will be exceeded by the end of the month and since an increase in the spending cap requires approvals by other entities, a notational vote was necessary prior to today's meeting.

Chairman Holden, Member Negra and Member Isenhour agreed (3-0 vote) to approve the increase the spending cap from \$102 million to \$136 million.

C. Announcement by the Chairman for the Eleventh Restaurant License Auction:

Chairman Holden subsequently announced that the eleventh restaurant license auction would include licenses from 21 counties and was scheduled to open on Wednesday, September 7, 2022. He stated that sealed bids would be due by noon on Monday, October 31, 2022 and would be opened on Wednesday, November 2, 2022 in the Northwest Office Building.

PUBLIC COMMENT ON AGENDA ITEMS

The Board has reserved 10 minutes for Public Comment on printed agenda items.

There were no public comments or questions on the printed agenda items.

NEW BUSINESS

(1)	T & M Retail Corpora 2567 Darlington Road Beaver Falls, Pennsylva Restaurant Liquor Lice LID 111532	ania 15010	Application for Conversion of Suspension to Fine
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote to \$1,000.00 fine.	e) to approve conversion of one-day suspension
(2)	Steven Tavern, Inc. 7447 Torresdale Ave Philadelphia, Pennsylva Restaurant Liquor Lice LID 65762 Docket No. 211101152	nse No. R-5578	Appeal to Commonwealth Court

At Board Member Negra's request, Chief Counsel Rodrigo Diaz explained that this agenda item involved a license renewal which the Board had refused under the Nuisance Bar Program and cited Licensee's failure to meet statutory requirements with regard to operating as a *bona fide* restaurant (e.g., providing sufficient seating). Licensee had taken an appeal to the Court of Common Pleas for a *de novo* review, which resulted in the Board's decision being reversed.

Chief Counsel Diaz then stated that because the facts related to the case were not in dispute, his office would not recommend pursuing the matter further. He ultimately affirmed that it would be unlikely for the Board to prevail on appeal in light of the discretion afforded to the Common Pleas judge.

Chief Counsel Diaz confirmed, per Board Member Negra's request, that the licensed establishment at issue was a relatively small restaurant in inner-city Philadelphia. He added that Licensee had seating available behind a locked door, but that the Board and the Common Pleas judge disagreed as to whether such seating could be considered appropriate with regard to the statutory requirement. Chairman Holden expressed dissatisfaction with the situation after stating that the Board has been trying to close similar establishments for years. Board Member Isenhour echoed Chairman Holden's sentiments when casting her vote.

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) not to pursue appeal to Commonwealth Court.

(3) Crossroads II, Inc.
 Appeal to Commonwealth Court
 1502 Saxonburg Boulevard
 Tarentum, Pennsylvania 19143-2504
 Hotel Liquor License No. H-4377
 LID 49206
 Docket No. SA-20-000045 (Allegheny County)

Chief Counsel Diaz explained that this agenda item also involved a nonrenewal and a *de novo* review, but that in this case the Court of Common Pleas had failed to notify both Licensee and the PLCB as to its reversal of the Board's decision. He indicated that although a motion to reinstate the right to appeal was pending, it would be unlikely for the Board to prevail on appeal since Commonwealth Court would defer to the decision of the Court of Common Pleas and in effect recommended that the matter not be pursued further.

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) not to pursue appeal to Commonwealth Court.

(4) Advisory Notice No. 28

Adoption of Advisory Notice

Chief Counsel Diaz discussed the Board's issuance of Advisory Notices as a means of providing guidance to licensees regarding topics which arise frequently. He indicated that licensees often request approval to conduct business beyond the operation of a licensed business and provided the example of a restaurant requesting approval to sell items not typically sold at restaurants. Although Advisory Notice No. 9 has been available for years to provide guidance to distributors and importing distributors as to what they may and may not sell, no similar guidance has been provided to retail licensees.

Chief Counsel Diaz stated that Advisory Notice No. 28 would specifically address retail licensees and would include a list of items which the Board has historically approved. He emphasized that adopting the Advisory Notice would grant retail licensees an effective method of determining whether permission from the Board might be necessary for sales of particular items and confirmed that it would appear on the PLCB's website if approved.

Motion Made:	Board Member Negra
Seconded:	Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to adopt Advisory Notice No. 28.

(1)	Bear Creek Wines, LLC LK-36772 (LID No. 89792) 11342 Route 948 Highland Township Kane, Elk County		Limited Winery Additional Board - Approved Location & Requests for Interior Connections with Other Businesses & Dual Employment – Limited Winery
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to approve the limited winery additional board approved location and requests for interior connections with other businesses and dual employment.	

(2)) Breakin Enterprises, LLC		Exchange of License Type from
	t/a Row House Cinema		Eating Place Malt Beverage to
	E-3952 (LID No. 67429) Case No. 22-9019		Restaurant & Request to Conduct
	4115 Butler Street		Another Business on the Licensed
	Pittsburgh, Allegheny County		Premises
	Motion Made:	Board Member Negra	
	Seconded:	Board Member Isenhour	

Board Decision: Unanimously agreed (3-0 vote) to approve the exchange of license type from eating place dispenser license to restaurant license and request to conduct business on the licensed premises.

(3) The Brewerie, Inc.
 t/a The Brewerie at Union Station
 G-386 (LID No. 56839) Case No. 21-9040
 121 West 14th Street
 Erie, Erie County
 HOLD - 2/9/22 SESSION

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to approve the notice of change in business structure.

 (4) Casa Blanca Restaurant Corp. R-16286 (LID No. 105293) Case No. 21-9114 196-198 Hazle Street Wilkes Barre, Luzerne County Double Transfer & Request for Dual Employment – Restaurant

Motion Made:	Board Member Negra
Seconded:	Chairman Holden*

Board Decision: Unanimously agreed (3-0 vote) to place on hold.

*See Public Comments on Page 16

Double Transfer – Restaurant

t/a Latin Fusion Restaurant

(5)

D.O. Bar & Restaurant, LLC

R-17802 (LID No. 106239) Case No. 22-9054 369 South Main Street Wilkes Barre, Luzerne County

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour

Board Decision: Unanimously agreed (3-0 vote) to approve the transfer.

(6) Fresh Jrink, LLC
 t/a Santana's Soulfrito
 R-7949 (LID No. 108552) Case No. 22-9026

Sunbury, Northumberland County

318 Market Street

Person-to-Person Transfer – Restaurant HOLD – 7/13/22 SESSION for CLA

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour

- **Board Decision:** Unanimously agreed (3-0 vote) to approve the transfer with a conditional licensing agreement.
- (7) Frost Fire Philly, Inc.
 R-15685 (LID No. 109230) Case No. 22-9069
 927 Arch Street
 Philadelphia, Philadelphia County

Double Transfer - Restaurant

Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
Board Decision:	Unanimously agreed (3-0 vote) to	approve the transfer.
Maho, LLC (LID No. 112141) 2512 Quakertown Ro	bad	New & Request for an Interior Connection with Another Business Limited Distillery
Upper Hanover Township		Linited Distillery

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(8)

Pennsburg, Montgomery County

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to approve the new limited distillery and request for an interior connection with another business.

(9)	Midstate Distillery, Inc.	Limited Distillery Additional Board-
	AL-51 (LID No. 71431)	Approved Location & Requests for
	1817 North Cameron Street	Interior/Exterior Connections with
	Harrisburg, Dauphin County	Another Business & Dual
		Employment – Limited Distillery

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to approve the limited distillery additional board approved location and the requests for interior/exterior connections with another business and dual employment.

(10)	Patchway Holdings, L	LC	Appointment of Manager –
	t/a Marzoni's		Restaurant
	R-16988 (LID 68938)	Case No. 21-9105	
	834 North Susquehanna	a Trail	
	Monroe Township		
	Selinsgrove, Snyder Co	ounty	
	Motion Made:	Board Member Negra	

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to approve the appointment of manager.

(11)	Primanti Corporation t/a Primanti Brothers R-20339 (LID No. 110 100 Eisenhower Drive Hanover, York County	s)317) Case No. 22-9099 , Suite 300	"Intermunicipal" Double Transfer – Restaurant
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to	approve the transfer.
(12)	Sulli's Enterprises, L t/a Sullivan's Bar & F R-16997 (LID No. 910 1239 Glades Pike Jefferson Township Somerset, Somerset Co	Restaurant 095)	Renewal – Conditional Licensing Agreement - Restaurant
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to licensing agreement.	approve the renewal with conditional
(13)	WSA II, LLC R-9578 (LID No. 4879 411 Swedeland Road Building 23 Upper Merion Townsh King of Prussia, Monta	iip	Request for Hearing After Administrative Cancellation – "Intermunicipal" Place-to-Place Transfer & Revocation of License – Restaurant HOLD – 8/11/22 SESSION
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to 2022 board meeting.	place on hold until the September 21,
(14)	t/a Sinnemahoning Ta	366) Case No. 2021-98866	Renewal – District 7
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	

Board Decision: Unanimously agreed (3-0 vote) to approve the renewal.

(15)	B & T Tavern LLC R-14921 (LID No. 681 501 Chestnut Street Dunmore, Lackawanna	29) Case No. 2021-68129 a County	Renewal – District 9 HOLD – 7/13/22 SESSION Conditional Licensing Agreement
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to licensing agreement.	approve the renewal with a conditional
(16)	Bellevue Philly, LLC R-7340 (LID No. 6001 200 South Broad Stree Philadelphia, Philadelp		Renewal – District 10 HOLD – 4/27/22 SESSION Conditional Licensing Agreement
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to licensing agreement.	approve the renewal with conditional
(17)	-		Renewal – District 10
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to	approve the renewal.
(18)	Kim's Townhouse, Li t/a Kim's Townhouse R-13144 (LID No. 503 21 N Main St Union City, Erie Coun	817) Case No. 2021-50317	Renewal – District 7
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to	approve the renewal.

(19)	Kissel Hill Pizza, LLC t/a Uncommon Pizza R-11993 (LID No. 588 616 Paxton Place Suite 104 Lititz, Lancaster Count	65) Case No. 2022-58865	Renewal – District 2
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to	approve the renewal.
(20)	Skorpcorp Corp R-1714 (LID No. 7220 92 Dundaff St Carbondale, Lackawan	7) Case No. 2021-72207 na County	Renewal – District 9
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to	approve the renewal.
(21)	Wall Street Express, 1 t/a Wall Street Expres R-3604 (LID No. 1105 2 Wall St North East, Erie Count	ss 1) Case No. 2021-11051	Renewal – District 7
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to	approve the renewal.
(22)	Smay Enterprises, LI New Tavern Gaming L t/a Charlie's Angels R-9062 (LID No. 1104 1194 Clearfield Valley Dean Township Dysart, Cambria Count	icense 39) Boulevard	New Tavern Gaming License
	Motion Made: Seconded:	Board Member Negra Board Member Isenhour	
	Board Decision:	Unanimously agreed (3-0 vote) to license.	approve the new tavern gaming

Chairman Holden indicated that this was the 88th gaming license issued.

Personnel Actions

There were 21 personnel actions presented for consideration.

- (1) **Dominic Bedillion Removal**
- (2) Dora Branche Affirm Removal
- (3) Sharde' Braswell Affirm Removal
- (4) Keona Callender Affirm Removal
- (5) Marquita Darden Affirm Removal
- (6) Khiyonah Dent Affirm Removal
- (7) Joshua Evans Affirm Removal
- (8) Matthew Knight Removal
- (9) Amanda Lawton Removal
- (10) Morgan Mammele Affirm Removal
- (11) Breaice Miller Affirm Removal
- (12) Zachary Morgenstern Affirm Removal
- (13) Wanda Nealy Removal
- (14) Kristopher Powell Removal
- (15) Brendon Robinson Affirm Removal
- (16) James Rogers Affirm Removal
- (17) Jameir Rowe Affirm Removal
- (18) Harry Searfass Removal
- (19) Maurice Teagle Removal
- (20) Courtney Whigham Affirm Removal
- (21) Jovan Williams Removal

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to approve all Personnel Actions.

From the Bureau of Accounting & PurchasingMichael Demko, Executive Director Koppolu Ravindraraj, Director, Bureau of Accounting & Purchasing Mike Freeman, Director, Bureau of Financial Management & Analysis

Procurement Actions:

(1) Steel Shelving – This request is for steel shelving to be used in Fine Wine & Good Spirits stores.

Procured via IFB #270006 – VENDOR: **Storeflex Holdings Inc. DBA Storeflex** – TERM: One year for period 10/1/2022 through 9/30/2023 - **\$730,000.00 estimated cost.**

(2) Hearing Examiner Services Renewal – Represent the Board in the capacity of a Hearing Examiner for administrative hearings conducted in the Commonwealth of Pennsylvania regarding matters which the Board shall adjudicate as required by law.

Procured via PO 63020283 Option Year Two – VENDOR: John A. Mulroy, Esquire – TERM: One year for period 9/01/2022 to 8/31/2023 – **\$150,000.00 estimated cost**.

(3) Lane 8000 Deluxe PIN Pads – This purchase is for the first phase of updating the PIN Pads, cables and stand adaptors to be used in all Fine Wine and Good Spirits stores.

Procured via DGS Contract #4400016084 – VENDOR: First Data Merchant Services LLC - \$592,500.00 estimated cost (500 @ \$1,185.00).

(4) **iSC250 PIN Pads -** This purchase is to replace broken and non-functioning PIN pads for use in all Fine Wine and Good Spirits stores.

Procured via DGS Contract #4400016084 – VENDOR: First Data Merchant Services LLC - **\$90,000 estimated cost** (180 @ \$500.00).

(5) TC53 Scanners with Five-Year OneCare Essential Support - The TC53 scanners will be replacing the older MC9000 series backroom inventory scanners at all Fine Wine and Good Spirits stores.

Procured via DGS Contract #4400017907 - VENDOR: CDW-G - \$4,417,733.18 estimated cost.

Inter-Agency Charges:

(1) Civil Service Commission (SCSC) Services (Job 46) – Billing of \$194,930.63 for SCSC services for July – December 2022. The billing was based on the PLCB's average total count of civil service positions (7,097 filled and vacant) for the six-month period of November/2021 through April/2022. The PLCB's billing increased by \$76,303.47 (+64.3%) from last year's billing of \$118,627. The

PLCB's share of the SCSC billing is 10.4% of SCSC's total billing of \$1.87 million to Commonwealth agencies.

(2) Department of General Services – Energy CAP Project - Billing of \$135,065.57 to reimburse DGS for their costs related to the Commonwealth's Energy Cap project for FYs 2020 and 2021. The Energy Cap project is a Commonwealth wide project in which DGS is working with Penn State Facilities Engineering Institute (PSFEI) to analyze agency utility costs to look for savings from switching to lower-cost utility providers. The billing is for the PLCB's allocated share for software license fees, maintenance, and project support. The PLCB's billing represented approximately 13.5% of DGS's total billing of \$1.0 million to Commonwealth agencies. Approximately \$84,665 (63%) of the billing is for FY 2020 charges and one-time implementation costs.

The Bureau of Financial Management and Analysis has reviewed these charges and determined that they are reasonable based on billing methodology and previous experience.

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to approve all Procurement Actions and Inter-Agency Charges.

From the Office of Retail Operations.......Michael Demko, Executive Director

- (1) #6502 313 Depot Street, Latrobe Exercise Option
- (2) #0210 The Bavarian Village, 2550 Brownsville Road, South Park Amendment
- (3) #0220 624 Allegheny River Boulevard, Oakmont Amendment
- (4) #0601 537 Penn Street, Reading Amendment
- (5) #3512 1106 Commerce Boulevard, Dickson City Amendment
- (6) #3523 Hillside Plaza, 771 Scranton-Carbondale Highway, Eynon Amendment
- (7) #3612 Village of Gap, 5360 Lincoln Highway, Store 14, Gap Amendment
- (8) #3617 Wheatland Shopping Center, 1761-A Columbia Avenue, Lancaster Amendment

- (9) #4807 Hellertown Market Place, 1848 Leithsville Road, Hellertown Amendment
- (10) #6525 6041 Rte. 30, Suite 55, Greensburg Amendment

Motion Made:	Board Member Negra
Seconded:	Board Member Isenhour
Board Decision:	Unanimously agreed (3-0 vote) to approve all Retail Operations actions.

BOARD ACTION REQUESTED

Various	1.	Regular New Items Accepted
Various	2.	Regular PA New Item Accepted
Various	3.	Regular Recommended Delist

1. Regular New Items Accepted

VENDOR - ITEM NAME

BRAND NAME AND SIZE	REASON
Capital Wine and Spirits	
Alexander Valley Vineyards Cabernet Sauvignon 750 mL	1, 2, 3, 4
J Lohr Hilltop Cabernet Sauvignon Paso Robles 750 mL	2, 3, 4
Pacific Rim Wicked Good Red Blend 750 mL	2, 3, 4
Spellbound Cabernet Sauvignon 750 mL	1, 2, 3, 4
Spellbound Chardonnay 750 mL	1, 2, 3, 4
Caribbean Distillers LLC	
Capriccio Passion Fruit Sangria 750 mL	2, 3, 4
<u>Constellation Brands Inc</u> Next Round Cocktails Salted Lime Margarita Wine Cocktail 1.5 L	2, 3, 4
Next Round Cocktails Strawberry Lime Rosé Sangria 1.5 L	2, 3, 4
Unshackled Chardonnay 750 mL	2, 3, 4
Unshackled Pinot Noir 750 mL	2, 3, 4
Woodbridge by Robert Mondavi Buttery Chardonnay 3 L	2, 3, 4
Woodbridge by Robert Mondavi Buttery Chardonnay 500 mL Woodbridge by Robert Mondavi Fruitful Blends Blueberry Blackberry Red Wine 750 mL	2, 3, 4 2, 3, 4
Woodbridge by Robert Mondavi Fruitful Blends Mango Pineapple White Wine 750 mL	2, 3, 4
Woodbridge by Robert Mondavi Fruitful Blends Peach Raspberry Rosé Wine 750 mL	2, 3, 4

<u>Fetzer Vinevards</u> Fetzer Riesling 750 mL	2, 3, 4
Majestic Wine and Spirits	
Josh Cellars Reserve Butter Chardonnay 750 mL	1, 2, 3
Josh Cellars Reserve Zinfandel Bourbon Barrel Aged 750 mL Rancho La Gloria Green Apple Margarita Wine Cocktail 750	1, 2, 3 1, 2, 3
mL Rancho La Gloria Pink Lemonade Margarita Wine Cocktail 750 mL	1, 2, 3
BRAND NAME AND SIZE	<u>REASON</u>
Rancho La Gloria Skinny Lime Margarita Wine Cocktail 750	1, 2, 3
mL Rancho La Gloria Skinny Strawberry Margarita Wine Cocktail 750 mL	1, 2, 3
Underwood Pinot Gris 750 mL	3
Underwood Rosé 750 mL	3
North Wales Wines	
Barefoot Sweet Cranberry Fruitscato 1.5 L	1, 2, 3
Barefoot Sweet Cranberry Fruitscato 750 mL	1, 2, 3
Black Box Sauvignon Blanc 500 mL	1, 2, 3
Carnivor Cabernet Sauvignon Bourbon Barrel Aged 750 mL	1, 2, 3
Clos du Bois Buttery Chardonnay 750 mL	3, 4
Franciscan Estate Chardonnay Monterey County 750 mL	4
Franciscan Estate Sauvignon Blanc Monterey County 750 mL	4
Pip Imports and Domestics LLC	
Chop Shop Cabernet Sauvignon 750 mL	4
Southern Glazers Wine and Spirits of PA	
Santa Cristina Pinot Grigio delle Venezie DOC 750 mL	3, 11, 19
The Wine Group Inc	
Cupcake Vineyards Signature Sweets Berry Wine 750 mL	1, 2, 3
Cupcake Vineyards Signature Sweets Peach Wine 750 mL	1, 2, 3
Cupcake Vineyards Signature Sweets Sweet Red Wine 750 mL Cupcake Vineyards Signature Sweets Watermelon Wine 750 mL	1, 2, 3 1, 2, 3
Lemonade Stand at Main and Vine Lemonade Moscato 1.5 L Lemonade Stand at Main and Vine Strawberry Lemonade Rose 1.5 L	1, 2, 3 1, 2, 3
Tribute Pinot Noir Monterey County 750 mL	1, 2, 3
Tribute Sauvignon Blanc Monterey County 750 mL	1, 2, 3

The Wine Merchant

Flybird Baja Lime Margarita Wine Cocktail 750 mL	5
Flybird Strawberry Margarita Wine Cocktail 750 mL	5
Starmont Vineyards Cabernet Sauvignon 750 mL	2, 4
Starmont Vineyards Sauvignon Blanc 750 mL	2, 4
Vintage Imports	
Bread and Butter Prosecco 750 mL	2, 3, 4
Decoy Limited Cabernet Sauvignon Nana Valley 750 mL	234

DRAIND MAINE AIND SIZE	<u>KEASUN</u>
BRAND NAME AND SIZE	REASON
Our Daily Red Organic Cabernet Sauvignon 750 mL	3
Juggernaut Pinot Noir Russian River 750 mL	4
	4
Greenwing Cabernet Sauvignon Columbia Valley 750 mL	1
Decoy Limited Chardonnay Sonoma Coast 750 mL	2, 3, 4
Decoy Limited Cabernet Sauvignon Napa Valley 750 mL	2, 3, 4

Postmark Cabernet Sauvignon Paso Robles 750 mL	4
Trefethen Eschol Chardonnay Oak Knoll District Napa Valley	4
750 mL	
Trefethen Eschol Red Wine Oak Knoll District Napa Valley	4
750 mL	
RECOMMENDED ACTION: We recommend the Board approve this action	

2. Regular PA New Item Accepted

BRAND NAME AND SIZE	<u>REASON</u>
Bluebird Distilling Bluebird Distilling Old Fashioned Whiskey Cocktail 750 mL	16

RECOMMENDED ACTION: We recommend the Board approve this action

New Items – Recommended Listings

Reason Codes

- 1. Strong marketing support
- 2. High brand recognition
- 3. Line/Size extension of successful brand
- 4. Trade up opportunity
- 5. Growing category
- 6. Growing segment
- 7. National rollout
- 8. Niche item / Limited distribution
- 9. High dollar profit potential
- 10. Trade out
- 11. High quality for the value
- 12. Innovative product/flavor
- 13. High sales through other PLCB channels (Luxury, Online, SLO)
- 14. Underrepresented category/segment
- 15. Hole in selection consumer/store requests
- 16. PA Spirits

17. PA Wines 18. Licensee only 19. Probationary listing 3. Regular Recommended Delist CODE BRAND NAME AND SIZE **Fetzer Vineyards** Concha y Toro Frontera Pinot Noir 1.5 L 2043 EFFECTIVE DATE: The transference to closeout will become effective September 30, 2022 **Motion Made:** Board Member Negra Seconded: **Board Member Isenhour Board Decision:** Unanimously agreed (3-0 vote) to approve all Product Selection actions.

FINANCIAL REPORT Michael J. Burns, Comptroller Operations, Office of Budget

None

OTHER ISSUES

Change Orders to Oracle Statements of Work 11189987, 11676438 and 11277609 for ERP Release 2 Build, Test and Deploy Including Commerce Platforms – Given the go-live extension from July 1, 2022 to January 2, 2023, and the addition of on-site support from Oracle, these three change orders extend the timeframe for work on the Release 2 systems, including the new FWGS.com and LOOP platforms, and add funds to each for the extended work. The change orders add \$8.4 million, \$1.5 million and \$875,150 respectively, for a total Release 2 increase of \$10.8 million.

A description of the change orders was presented by Director of Policy and Communications Elizabeth Brassell.

CITIZEN COMMENT/BUSINESS FROM THE FLOOR

Niquel Perdomo, representing Casa Blanca Restaurant Corp. phoned in requesting an explanation as to why Licensing agenda item #4 was put on hold. Chairman Holden explained that it was on hold because there were some questions that the Board had and did not feel comfortable approving it at this meeting. He noted that the Board would be in contact with him and hoped to get it on the agenda for the next Board meeting.

Patty Smith phoned in with two questions. Question number one was concerning Licensing agenda #4 Casa Blanca Restaurant Corp. *She asked why Member Isenhour did not second the Casa Blanca restaurant hold. Chairman Holden explained that he had accidentally voted out of order. Member Isenhour then confirmed that her vote was also to hold.

Ms. Smith then asked what the question was from the representative for Casa Blanca as she had not been able to hear it. Chairman Holden explained that the representative asked why their renewal had been put on hold. He reiterated what he had stated earlier.

Finally, Ms. Smith stated that she could not hear anything being said by Chief Counsel Diaz earlier in the meeting concerning Chief Counsel's Office agenda item #4, Advisory Notice No. 28. Mr. Diaz then restated his explanation of agenda item number four for Ms. Smith.

NEXT BOARD MEETING

The next meeting of the PLCB will be a formal meeting on Wednesday September 21, 2022 beginning at 11:00 A.M. Prior to the public meeting, there will be an Executive Session to discuss matters of personnel and to engage in non-deliberative informational discussions, some of which are regarding actions and matters which have been approved at previous public meetings.

ADJOURNMENT

On a motion by Board Member Negra, seconded by Board Member Isenhour, the meeting was adjourned.

The foregoing actions are hereby officially approved.

Chairman

Member

Member

ATTEST:

Secretary