



# **PENNSYLVANIA VEGETABLE MARKETING & RESEARCH PROGRAM**

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November 4, 2024

9 AM – 1:30 PM

Pennsylvania Department of Agriculture  
2301 North Cameron Street  
Third Floor, Conference Room 309  
Harrisburg, PA 17110

## **Agenda**

9:00 AM	<b>Call to Order</b>	Chris
9:05 AM	<b>Approval of 06/03/2024 Meeting Minutes</b>	Board
9:10 AM	<b>Election of Officers</b>	Patrick & Chris
9:15 AM	<b>Financial Report</b>	Lindsay
9:35 AM	<b>Assessment Report</b>	Michael
9:45 AM	<b>Financial Status and Strategic Planning</b>	Patrick
11:00 AM	<b>Communication Plan for Growers and Researchers</b>	Board
11:30 AM	<b>Specialty Crop Block Grant Update and Standing</b>	Zoe/Michael
12:00 PM	<b>POP Materials</b>	Board
12:15 PM	<b>2025 Planning</b> <b>Board Meeting Dates</b> <b>Committee Meetings</b> <b>Fiscal Calendar</b>	Board
1:00 PM	<b>Other Business</b>	Board
1:30 PM	<b>Adjournment</b>	Board