



# PENNSYLVANIA VEGETABLE MARKETING & RESEARCH PROGRAM

2301 N. Cameron St., Harrisburg, PA 17110 | 717-772-1429 | patriandrew@pa.gov

November 21, 2024  
10:00 AM – 3:00 PM

Pennsylvania Department of Agriculture - MS Teams Virtual Meeting

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or

**Dial in by phone**

Phone: 267-332-8737; Conference ID: 987 251 608#

## Agenda

10:00 AM	<b>Call to Order</b>	Chris
10:05 AM	<b>Approval of 06/03/2024 Meeting Minutes</b>	Board
10:10 AM	<b>Election of Officers</b>	Patrick & Chris
10:20 AM	<b>Financial Report</b>	Lindsay
10:30 AM	<b>Assessment Report</b>	Michael
10:40 AM	<b>Financial Status and Strategic Planning</b>	Patrick
12:00 PM	<b>Communication Plan for Growers and Researchers</b>	Board
1:00 PM	<b>Specialty Crop Block Grant Update and Standing</b>	Zoe/Michael
1:30 PM	<b>POP Materials</b>	Board
1:45 PM	<b>2025 Planning</b> Board Meeting Dates Committee Meetings Fiscal Calendar	Board
2:30 PM	<b>Other Business</b>	Board
2:45 PM	<b>Public Comment</b>	Public
3:00 PM	<b>Adjournment</b>	Board