

Stakeholder Engagement Guide

A stakeholder group gathers facts surrounding an issue and provides recommendations on how to solve that issue.

Look for members from these areas in your community to serve:

Local Government Locality business manager
Legislative body member
Transportation department staff

Business Community Chamber of Commerce
Utilities
Labor leaders

Civic Community Neighborhood group leader
Nonprofit leader
Faith leader

1

Identify Stakeholders

Look for a diverse group of individuals who will engage most with EVs from your local government, business community, and civic community.

2

Establish Stakeholder Group

Get commitments from identified stakeholders to serve on stakeholder group.

3

Propose Goals & Share Hurdles

Have members research and identify possible goals for your roadmap. Challenge them to identify regulatory hurdles within your locality.

4

Create and Share Roadmap

Roadmap can include an EVSE oriented ordinance or comprehensive program to encourage and support new site hosts