



# Poll Worker Recruitment Toolkit

The Pennsylvania Department of State would like your help recruiting poll workers to serve on Election Day. PA counties need dependable workers who reflect the diversity of the communities they serve to step up to the plate. You can help by recruiting members of your community on social media, with printed posters and flyers, and via electronic communications.

The materials included in this toolkit direct voters to submit their information using an online form at [Vote.pa.gov/getinvolved](http://Vote.pa.gov/getinvolved), but they can also reach out to their counties directly. The contact information for county election offices can be found at [Vote.pa.gov/county](http://Vote.pa.gov/county).

## Social Media

Create your own posts using the samples below or follow the PA Department of State and share poll worker posts when you see them.

- Twitter: @PAStateDept
- Facebook: @PADepartmentofState

## Sample posts

1. Elections in Pennsylvania depend on thousands of regular citizens serving as poll workers. We need you to #getinvolved and help Pennsylvania get #ReadyToVotePA. [vote.pa.gov/GetInvolved](http://vote.pa.gov/GetInvolved). This election, do more than vote. Become a poll worker. Get started by submitting your information at: [vote.pa.gov/GetInvolved](http://vote.pa.gov/GetInvolved).
2. All counties have a need for poll workers, and in some counties the need is critical. If you want to help your community, become a poll worker: [vote.pa.gov/GetInvolved](http://vote.pa.gov/GetInvolved) #ReadyToVotePA
3. Many counties need bilingual poll workers to help serve Pennsylvania voters whose first language is not English. Find out how you can help at [vote.pa.gov/Getinvolved](http://vote.pa.gov/Getinvolved). #ReadytoVotePA
4. Voters with disabilities depend on poll workers to ensure their right to vote. If you have a disability or if you have experience working with people with disabilities, consider serving as a poll worker in Pennsylvania. #ReadytoVotePA #getinvolved [vote.pa.gov/GetInvolved](http://vote.pa.gov/GetInvolved).



These images are available for download at [vote.pa.gov/getinvolved](https://vote.pa.gov/getinvolved).

★ ★ ★ ★ ★ ★

POLL WORKERS  
**NEEDED**



★ ★ ★ [vote.pa.gov/GetInvolved](https://vote.pa.gov/GetInvolved) ★ ★ ★

★ ★ ★ ★ ★ ★

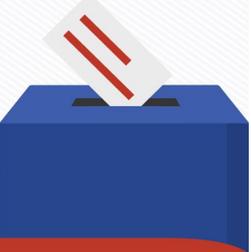
SE NECESITAN  
TRABAJADORES  
ELECTORALES



★ ★ ★ [vote.pa.gov/GetInvolved](https://vote.pa.gov/GetInvolved) ★ ★ ★

★ ★ ★ ★ ★ ★

徵求選務人員



★ ★ ★ [vote.pa.gov/GetInvolved](https://vote.pa.gov/GetInvolved) ★ ★ ★

These images are available for download at [vote.pa.gov/getinvolved](https://vote.pa.gov/getinvolved).

★★★★★  
**HELP OUT YOUR  
 COMMUNITY.  
 BECOME A  
 POLL WORKER.**  
 ★★★★★



★★★★★  
**AYUDE A SU  
 COMUNIDAD.  
 CONVIÉRTASE EN  
 TRABAJADOR ELECTORAL.**  
 ★★★★★



★★★★★  
 協助您的  
 社區。  
 擔任  
 選務人員。  
 ★★★★★



★★★★★



★★★★★ [vote.pa.gov/GetInvolved](http://vote.pa.gov/GetInvolved) ★★★★★

★★★★★



★★★★★ [vote.pa.gov/GetInvolved](http://vote.pa.gov/GetInvolved) ★★★★★

★★★★★



★★★★★ [vote.pa.gov/GetInvolved](http://vote.pa.gov/GetInvolved) ★★★★★

These images are available for download at [vote.pa.gov/getinvolved](http://vote.pa.gov/getinvolved).

## Printable posters

You can print posters on 8.5x11" and 11x17" paper stock to post in public areas.

These images are available for download at [vote.pa.gov/getinvolved](https://vote.pa.gov/getinvolved).



★ ★ ★ ★ ★



**POLL WORKERS  
NEEDED**

Your help is needed now more than ever.

- Serve your community
- Support elections
- Be a champion of democracy

**Get involved today**



★ ★ ★ [vote.pa.gov/GetInvolved](https://vote.pa.gov/GetInvolved) ★ ★ ★



★ ★ ★ ★ ★



**SE NECESITAN  
TRABAJADORES  
ELECTORALES**

Su ayuda es más necesaria que nunca.

- Sirva a su comunidad
- Apoye las elecciones
- Sea un defensor de la democracia

**Participe hoy mismo**



★ ★ ★ [vote.pa.gov/GetInvolved](https://vote.pa.gov/GetInvolved) ★ ★ ★



★ ★ ★ ★ ★



**徵求選務人員**

我們比以往更需要您的協助。

- 服務社區
- 支援選務
- 擁護民主

立即加入



★ ★ ★ [vote.pa.gov/GetInvolved](https://vote.pa.gov/GetInvolved) ★ ★ ★

## Website badge

If your business allows employees to take time off to serve as poll workers, or if you actively help recruit poll workers through your website or social media accounts, feel free to display the badge below on your website.

These images are available for download at [vote.pa.gov/getinvolved](https://vote.pa.gov/getinvolved).



## Newsletters and mailings

You can attach the pdf pictured below to email outreach messages. It can also be printed and included in mailings, or inserted into printed newsletters such as church bulletins and circulars. You can also include the content in your electronic newsletters, or use a portion of it if you are limited on space. (For example, you could use just the “Be a Champion of Democracy!” section and the first paragraph under “How to Become a Poll Worker.”) You can also draft your own content inspired by what’s included here. Just be sure to direct voters to [vote.pa.gov/getinvolved](https://vote.pa.gov/getinvolved).

The pdf is available for download at [vote.pa.gov/getinvolved](https://vote.pa.gov/getinvolved).

## Newsletter Text: Abbreviated Version

### **Be a Champion of Democracy!**

Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the civic-minded citizens who manage polling place operations on election day. We depend on these individuals to run fair and secure elections, and the need for new poll workers has never been greater.

### **How to Become a Poll Worker**

If you are interested in becoming a poll worker in your community, complete the poll worker interest form at [vote.pa.gov/getinvolved](http://vote.pa.gov/getinvolved). You can also contact your county election office. Visit [vote.pa.gov/county](http://vote.pa.gov/county) to find your county's contact information. County officials will determine where and for what position you are most needed.

### **Requirements**

Poll workers generally work all day on Election Day, from before the polls open at 7 a.m. until after the polls close at 8 p.m. In addition, they may be asked to attend a training session before the election. [Training](#) videos are also available on the Pennsylvania Department of State website at [www.vote.pa.gov](http://www.vote.pa.gov). Learn about additional requirements at [vote.pa.gov/getinvolved](http://vote.pa.gov/getinvolved).

### **Spread the Word**

Do you know someone who sounds perfect for this kind of job? Perhaps you would like to involve members of your church, club or civic organization in this important work. You can direct interested candidates to [www.vote.pa.gov/getinvolved](http://www.vote.pa.gov/getinvolved).

## Newsletter Text: Full Version

### **Be a Champion of Democracy!**

*Every year, elections in Pennsylvania are made possible by thousands of regular citizens who serve as poll workers. These are the people who do the important work of checking in voters at polling places and setting them up at voting machines. At the end of the night, poll workers deliver the returns to county election officials. We depend on these workers to run fair and secure elections.*

### **An Ongoing Need**

Although the polls are busiest during presidential election years when voter turnout is high, the number of polling places open on Election Day does not change from year to year. *This means more than 40,000 poll workers are needed at least twice a year, every year, to staff the polls across Pennsylvania.* While this has always been the case, in recent years, county officials have found it increasingly difficult to fill these positions.

### **How to Become a Poll Worker**

If you are interested in becoming a poll worker in your community, complete the poll worker interest form at [www.vote.pa.gov/getinvolved](http://www.vote.pa.gov/getinvolved). You can also contact your county election office. Visit [www.vote.pa.gov/county](http://www.vote.pa.gov/county) to find your county's contact information. County officials will determine where and for what position you are most needed.

In addition, some poll workers are elected to their positions. If you want to run for an elected poll worker position, the next opportunity will be in the spring of 2021. Check with your county election office to find out how to be elected as a poll worker.

### **Requirements**

Poll workers generally work all day on Election Day, from before the polls open at 7 a.m. until after the polls close at 8 p.m. In addition, they may be asked to attend a training session before the election. They can also watch [training videos](#) on the Pennsylvania Department of State website at [www.vote.pa.gov](http://www.vote.pa.gov). The good news is that poll workers are paid for their time on Election Day. Some counties also pay poll workers for attending training.

### **Spread the Word**

Do you know someone who sounds perfect for this kind of job? Perhaps you would like to involve members of your church, club or civic organization in this important work. You can direct interested candidates to [www.vote.pa.gov/getinvolved](http://www.vote.pa.gov/getinvolved). To find out what else you can do to help recruit poll workers, talk to your county election office.